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GLOSSARY

Internal Control and Risk Management System Director: the Director appointed to oversee the functioning of the internal control and risk management system of Mediaset S.p.A..

Shareholders' Meeting: the Meeting of the Shareholders of Mediaset S.p.A..

Corporate Governance Code/Code: the Corporate Governance Code approved by the Corporate Governance Committee of Borsa Italiana S.p.A. and published on 31 January 2020, available on the page: https://www.borsaitaliana.it/comitato-corporate-governance/codice/codice.htm

Borsa Italiana Committee for Corporate Governance/Corporate Governance Committee: the Corporate Governance Committee made up of senior management from listed companies and asset management companies, as well as representatives of the promoters (ABI, ANIA, Assogestioni, Assonime, Borsa Italiana and Confindustria).

Civ. Co./ c.c.: Italian Civil Code.

Board of Statutory Auditors/Board: the Board of Statutory Auditors of Mediaset S.p.A.

Related Parties Committee: the Related Parties Committee of Mediaset S.p.A.

Board of Directors/Board: The Board of Directors of Mediaset S.p.A.

Consob: the Italian Securities and Exchange Commission.

Non-Financial Statement: the Consolidated Non-Financial Statement in implementation of European directive No. 2014/95/EU, transposed into national law with Legislative Decree No. 254/2016.

Financial Reporting Officer: the Financial Reporting Officer with responsibility for producing the Company's accounting documents of Mediaset S.p.A.

Issuer/Company/Mediaset: Mediaset S.p.A..

Financial Year/Financial Year 2020: the 2020 financial year.

Group: the Mediaset Group.

MAR/Market Abuse Regulation: Regulation No. 596/2014 of the European Parliament and related Implementing Regulations.

Compliance Programme: Mediaset S.p.A. Organisation, management and control model in accordance with Italian Legislative Decree 231/2001, which is available on the Company's website.

Supervisory and Control Body: the Supervisory and Control Body appointed by the Board of Directors of Mediaset S.p.A., pursuant to Art. 6 of Legislative Decree 231/01.

Diversity Policy/Policy: the Diversity Policy for the Board of Directors and the Board of Statutory Auditors pursuant to paragraph 2, d-bis of art. 123 of the T.U.F.

Inside Information Procedure: the Procedure for the management and disclosure of inside information of Mediaset S.p.A. which regulates, pursuant to the Market Abuse Regulation, the internal management and disclosure of inside information.

Internal Dealing Procedure: the Mediaset S.p.A. Internal Dealing Procedure which, in accordance with the Market Abuse Regulation, governs operations carried out by relevant parties and persons closely related to them, which is available on the Company's website.

Related party procedure: the Procedure for transactions with related parties of Mediaset S.p.A., available on the Company's website.



Shareholders' Meeting Regulations: the Shareholders' Meeting Regulations approved by the Mediaset Shareholders' Meeting of 9 April 2001, available on the Company's website.

Consob Issuers' Regulations: the Regulation issued by CONSOB with resolution No. 11971 of 1999 (subsequently amended) regarding Issuers.

Consob Markets Regulation: the Regulation issued by Consob with resolution No. 20249/2017 regarding the markets.

Consob Related Party Regulation: the regulation issued by Consob with resolution No.17221 of 12 March 2010 concerning transactions with related parties (as amended).

Report: the report on Corporate Governance and Ownership Structures pursuant to Art. 123-bis of the Consolidated Finance Law.

System: the internal control and risk management system.

Company Bylaws: the Company Bylaws adopted by Mediaset S.p.A., available on the Company's website.

Finance Consolidation Act/TUF: Italian legislative decree No. 58 of 24 February 1998.

The information in this Report refers to the 2020 financial year, and some specific matters were updated to <u>26 April 2021</u>, the date the Report was approved by the Board of Directors, together with the Financial Statements.

1. PROFILE OF THE ISSUER¹

Mediaset is a multinational media group listed on the Milan Stock Exchange since 1996, operating mainly in the television sector in Italy and Spain.

In Italy, Mediaset operates in the *Integrated television operations* sector, which includes commercial television broadcasting over three of Italy's biggest general interest networks and an extensive portfolio of thematic free-to-air and pay TV channels (linear, non-linear and OTTV), and a broad range of content also exclusively centred on football, cinema, TV series, documentaries and children's television channels. Over the past three years, Mediaset has also set up a radio broadcasting segment, which brings together four of Italy's major radio stations.

In Spain, Mediaset is the main shareholder of Mediaset España Comunicación S.A., with a share as at 31 December 2020 of 53.26% and an interest net of treasury shares of 55.69%. Mediaset España Communication S.A. is the leading Spanish commercial television broadcaster, with two main general interest channels (Telecinco and Cuatro) and a bouquet of free-to-air thematic channels. Mediaset España is listed on the Madrid stock exchange.

In Germany, the Mediaset Group is the largest shareholder of ProSiebenSat.1.Media SE with with an overall stake of 23.5% of the share capital (24.92% of the voting rights.). ProSiebenSat.1 Media SE is the holding company at the head of one of the largest television groups in Europe with leadership positions in Germany, Austria and Switzerland, has a widespread shareholder base and is listed on the Frankfurt Stock Exchange.

The evolving advertising market requires an increasingly integrated offer, among all media and broadcasting platforms. With specific regard to television, the competitive scenario is now seeing a

¹ Refer also to the financial statements and to the Company's website for the Issuer's profile.



proliferation of broadcasters, with a multichannel, multiplatform offer. This has an impact on advertising, and also on production and publishing.

In terms of advertising, the various media channels need to be managed collectively, to maximise contact and to target the diverse audience profiles. In production and publishing on the other hand, there is a need to coordinate the scheduling and content acquisition strategies in a coordinated, synergic way.

In this environment, the Mediaset Group has developed a model of integrated free / pay TV offering, including linear and non-linear content that builds synergies and exploits the know-how accrued internally from the creation of entertainment, news and investigative programmes as well as the specific expertise developed by the subsidiaries Medusa and Taodue in the movie distribution and the production of films and television drama series. It also includes the acquisition of sports content, films and serials from third parties.

The development of web campaigns is also consistent with this model; campaigns are increasingly moving towards free online videos, television-style. This approach creates interplay and amplifies content, while also fuelling the launch of original products, and the offer of on-demand pay video streaming.

The integrated television model consists of the following main activities:

- content production and third-party acquisition;
- content distribution in linear and non-linear, and free-to-air and pay-per-view format;
- other activities: radio broadcasting, film production and distribution, teleshopping, publishing, licensing and merchandising, and foreign advertising concessions handled by the subsidiary Publieurope.

Mediaset has adopted a traditional administration and control system consisting of the following company bodies: the Shareholders' Meeting, the Board of Directors, the Executive Committee and the Board of Statutory Auditors. In accordance with relative laws in force, accounts are audited by independent auditors listed in the register held by CONSOB.

The Board of Directors has established, from among its members, three committees with advisory functions: the Compensation Committee, the Control, Risk and Sustainability Committee and the Governance and Appointments Committee.

The powers and functioning of the company bodies and committees are governed by law, by the Articles of Association, and by the resolutions of the company bodies, as well as by the principles and criteria in the Corporate Governance Code for Listed Companies to which the Company is a party.

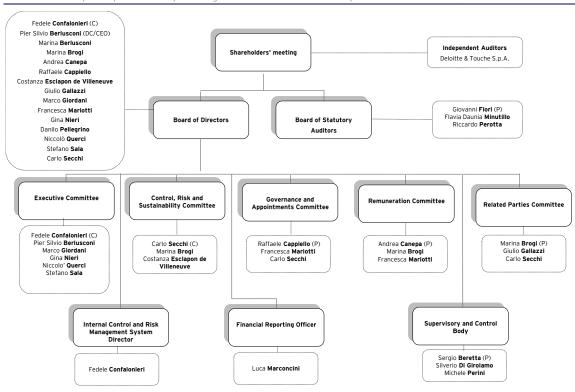
The Board has also appointed a Financial Reporting Officer², a Designated Director, a Supervisory and Control Body³ and the Related Parties Committee⁴.

² Pursuant to Art. 154a of the TUF and Article 29 of the Bylaws.

³ Pursuant to Legislative Decree 231/2001.

⁴Pursuant to Consob Resolution no. 17221 of 12 March 2010 as amended.





Following the change in the composition of FTSE-Mib, the Company was listed on the FTSE Italia Mid Cap Index.

2. INFORMATION ON OWNERSHIP STRUCTURE AS AT 26 APRIL 2021

Structure of share capital

The share capital of Mediaset S.p.A. is EUR 614,238,333.28 fully paid up and subscribed; it consists of common shares, as shown below:

STRUCTURE OF SHARE CAPITAL

Number of shares

Percentage of Share Capital

Cordinary shares

1,181,227,564*

100%

Borsa Italiana

Pursuant to Law and (nominal amount EUR 0.52 each)

- Italia Mid Cap segment - and the Bylaws

TABLE 1: INFORMATION ON OWNERSHIP STRUCTURES

No other financial instruments have been issued with the right to subscribe to new share issues.

No share-based incentive plans have been established that would increase share capital, even without any consideration⁵.

American Depositary Receipts programme

The American Depositary Receipts (ADR) programme launched in 2005 ended in November 2020 on its natural expiry.

^{*} As of 26/04/2021 the company held 42,034,775.00 treasury shares, or 3.55% of the share capital, the voting rights of which are suspended in accordance with Art. 2357 ter of the Italian Civil Code.

⁵ The Shareholders' Meeting of 27 June 2018 approved a medium-long term bonus and retention plan for the threeyear period 2018-2020, pursuant to Article 114-bis of the TUF based on the Company's own shares. Additional information on the plan is available on the Company's website.



Restrictions on the transfer of securities

Pursuant to the Company Bylaws, shares are registered, indivisible and freely transferable. Provisions regarding representation, legitimisation and the circulation of equity investments for securities that are traded on regulated markets are applied.

Relevant shareholdings

On 26 April 2021, according to the notices received from the Consob website as required by Art. 120 TUF, the material holdings in the share capital of Mediaset S.p.A. were as follows:

| RELEVANT SHAREHOLDINGS | | | |
|------------------------|-------------------------|-------------------------------------|--|
| Declarer | Direct Shareholder | % ownership of voting capital | |
| Berlusconi Silvio | Fininvest S.p.A. | 44,175 | |
| Vivendi S.A. (*) | Vivendi S.A. | 28,804 | |
| Ersel SIM S.p.A. (*) | Simon Fiduciaria S.p.A. | 19,193 | |
| Mediaset S.p.A. (**) | Mediaset S.p.A | 3,550 | |

^(*) In implementation of the measures to comply with Resolution of the Italian Media Authority No. 178/17/CONS, Vivendi S.A. (communication of 12 April 2018 pursuant to Art. 120 of the TUF) signed a consulting agreement with Simon Fiduciaria S.p.A. and its sole shareholder Ersel Sim S.p.A., concerning the exercise of voting rights attached to the shares held by the trust company based on instructions given to it by Ersel Sim, through its Chairman. Vivendi S.A. has retained the right to give instructions to the trust company on the exercise of voting rights in the shareholders' meeting of Mediaset S.p.A. on topics in relation to which the shareholders who did not take part in the resolution are entitled to exercise the right to withdraw.

Securities with special rights

No securities with any special control rights have been issued.

On 18 April 2019, the shareholders' meeting approved the proposal to amend Art. 7 of the Bylaws (introduction of the increased voting rights mentioned in Art. 127-Quinquies of Legislative Decree 58/98). The Bylaws thus provide for shares with increased voting rights.

Employee shareholdings: mechanism for exercising voting rights

There is no employee shareholding system with a mechanism for exercising voting rights, other than that established for all other shareholders of the Company.

Restrictions on the right to vote

All ordinary shares that are currently in circulation have voting rights, with the exception of treasury shares held by the Company for which voting rights are suspended pursuant to Art. 2357-ter of the Italian Civil Code⁶.

Agreements between shareholders

There are no shareholders' agreements concerning the Company, pursuant to Art. 122 of the TUF.

⁶ Additional information is available in the press releases of 26 and of 29 October 2018, 27 November 2018, 25 January 2019, 18 April 2019, 31 August 2019, 2 September 2019, 10 January 2020, and 26 June 2020, published on the Company's website.



Change of control clauses and provisions of Company Bylaws regarding Public Purchase Offers

The Company, as part of its normal business operations, has loan agreements which provide, as is usual financial markets practice, for specific conditions if there is a "change of control" (such as immediate reimbursement and cancellation of the credit line if there is a change in control of the Company). However, none of these contracts may be considered significant by itself.

Agreements between the Company and Directors

No agreements exist between the Company and Directors, as of Art. 123-bis, paragraph one, letter i) of the TUF.

Legislation and regulations applicable to the appointment and replacement of Directors and changes to the Company Bylaws

As regards regulations applicable to the appointment and replacement of Directors, reference is made to paragraph 4) relative to the Board of Directors. Pursuant to the Company Bylaws and without prejudice to the areas of responsibility of the Extraordinary Shareholders' Meeting, which maintains powers to pass resolutions thereon, the Board of Directors has the power to pass resolutions regarding mergers and demergers in cases established by articles 2505, 2505-bis and 2506-ter of the Italian Civil Code, the establishment or closure of secondary sites, the appointment of Directors to represent the Company, the reduction of share capital in the case of withdrawal of a shareholder and amendments to the Company Bylaws to legal provisions.

Powers to increase share capital and authorisation to purchase treasury shares

No powers to increase share capital pursuant to Art. 2443 of the Italian Civil Code, or to issue any financial instruments that would constitute equity investments, have been granted.

The Shareholders' Meeting of 26 June 2020 passed a resolution to grant the Board of Directors the power, also through trading in options or financial instruments, including derivatives, relative to the Mediaset share, to buy up to a maximum number of 118,122,756 ordinary shares of a nominal value of EUR 0.52 each - amounting to 10% of the share capital - in one or more lots, until the approval of the Financial Statements at 31 December 2020 and, in any case, for a period of no longer than 18 months from the date of the relative resolution of the Shareholders' Meeting. The above amount is covered by available reserves as shown in the last approved Financial Statements⁸. Purchase transactions are carried out in compliance with articles 2357 et seq. of the Italian Civil Code, Art. 132 of Italian Legislative Decree No. 58/98, Art. 144-bis of the Consob Issuers' Regulation, Regulation (EU) No. 596/2014 of the European Parliament and of the Council of 16 April 2014, and any other applicable regulations and the related EU and Italian rules on execution⁹.

From the date of the Shareholders' Meeting to date, no treasury shares have been purchased.

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⁷ The Company Bylaws do not provide for any departures from provisions concerning Public Purchase Offers and the passivity rule pursuant to Art. 104, paragraph 1 and 1-bis of the TUF, or the application of neutralisation rules pursuant to Art. 104-bis, paragraphs 2 and 3 of the TUF.

⁸ If derivatives are used - within the limits of the authorisation of 10% of the share capital - the shares underlying the derivatives must not exceed the limit of 5% of the share capital, or the limit of 1%, if those shares are used to service the incentive plans.

⁹ Further information is available on the Company's website.



In execution of the medium and long-term loyalty and incentive plan for 2015-2017, the Company transferred the ordinary shares allocated in the Plan, resulting from the accrued rights for 2017, as permitted by current laws¹⁰.

Therefore, on 26 April 2021, the Company held 42,034,775 treasury shares, amounting to 3.55% of the share capital.

Management and coordination activities (pursuant to Art. 2497 et seg. of the Italian Civil Code

Mediaset S.p.A. is subject to the de facto control of Fininvest S.p.A., as the latter owns 44.175 % of the share capital. On 4 May 2004 Fininvest S.p.A. informed Mediaset that it does not carry out any management and coordination activities, pursuant to Art. 2497 et seq. of the Italian Civil Code, regarding Mediaset. The Company acknowledged the notice of Fininvest S.p.A. in the meeting of the Board of Directors of 11 May 2004.

The Board ascertained, in the meeting of 10 March 2020 and again in the meeting of 26 April 2021, after consulting the Board of Statutory Auditors, that Mediaset is not subject to any management and coordination activity by Fininvest S.p.A.. Mediaset autonomously defines its own strategic guidelines and is endowed with full organisational, managerial and negotiating autonomy, as it is not subject to any guidance or coordination of its business activities by Fininvest. Specifically, Fininvest does not issue any directives to Mediaset nor does it provide assistance or technical, administrative or financial coordination on behalf of Mediaset and its subsidiaries.

Mediaset currently performs direction and coordination of the Mediaset Group companies¹¹, within the meaning of Art. 2497 et seg of the Italian Civil Code.

3. COMPLIANCE

Mediaset abides by the Corporate Governance Code. In January 2020, the Corporate Governance Committee adopted the new version of the Code.

In line with what is indicated in the introduction of the new Corporate Governance Code, during the year, the Company began activities to adapt the Corporate Governance Code illustrated below.

The subsidiary Mediaset España Comunicación S.A., listed on the Madrid, Barcelona, Bilbao, and Valencia Stock Exchanges and on the Spanish electronic stock market - Ibex 35 and its subsidiaries are subject to Spanish Law and to the Spanish corporate governance system. As of June 22, 2020, the stock came out of the Ibex 35 and was admitted to the IBEX Medium Cap index.

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¹⁰ Further information is available on the Company's website.

¹¹ More specifically with regard to the following companies: Digitalia '08 S.r.l., Elettronica Industriale S.p.A., Medusa Film S.p.A., Monradio S.r.l., Publitalia '80 S.p.A., R.T.l. S.p.A., Mediaset Italia S.p.A., Radio Aut S.r.l., RadioMediaset S.p.A., RMC Italia S.p.A., Radio Studio 105 S.p.A., Radio Subasio S.r.l., Taodue S.r.l. Virgin Radio Italy S.p.A. and Beintoo S.p.A.



4. BOARD OF DIRECTORS

Executive Directors





PIFR SI VIO BERLUSCONI Deputy Chairman and Chief Executive Officer





Non-Executive Directors







DANILO PELLEGRINO

Non-Executive and Independent Directors





ANDREA CANEPA Compensation Committee Chairman





COSTANZA ESCLAPON DE VILLENEUVE GIULIO GALLAZZI CONTO, Risk and Sustainability Committee Member Related Parties Compensation Committee





CARLO SECCHI Control, Risk and Sustainability Committee Chairman Related Parties Committee Member Governance and Appointments Committee Member Appointments Committee Member

Current composition

4.1 APPOINTMENT AND REPLACEMENT

The appointment and replacement of Directors are regulated by Art. 17 of the Company Bylaws, included in Attachment A to this Report¹².

Based on the Company Bylaws, lists may only be presented by shareholders who have voting rights and who, either alone or together with other shareholders, represent at least the percentage of subscribed share capital at the time of presenting the list as, from time to time, specified in the notice of Shareholders' Meeting called to resolve on the appointment of the Board of Directors 13.

No other rules apply to Mediaset with regard to the composition of the Board, besides those set out in the TUF, the Issuers' Regulation, the Corporate Governance Code for Listed Companies and the provisions of law.

Succession Plans

At this stage, the Board does not deem it necessary to adopt a succession plan for Executive Directors, iven the stable shareholding structure that can ensure swift appointments and the current delegation of powers; the company can count on Directors with a long and established experience in running the company and on first-line managers with reliable experience and management skills who can ensure continuity in the company management. Therefore, no succession plans for Directors exist.

¹² The Bylaws were last amended by the Extraordinary Shareholders' Meeting of 18 April 2019.

¹³ In compliance with Consob's provisions dated 24 January 2018 with Resolution no. 20273, for 2018 the minimum shareholding required for submitting candidate lists is 1%. Consob Resolution No. 44 of 29 January 2021 also provides for a participation percentage equal to 1% for the presentation of lists of candidates



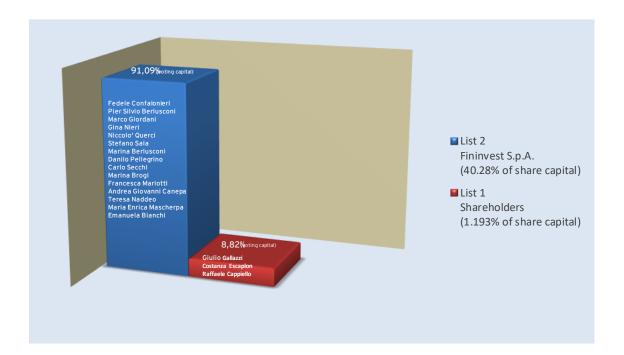
4.2 COMPOSITION

Art. 17 of the Bylaws provides for the Company to be managed by a Board of Directors composed of seven to fifteen Directors.

At the Shareholders' Meeting of 27 June 2018 (564,061,021 shares, equal to 47.75% of the share capital) two lists were presented¹⁴.

As of today, the members of the Board of Directors are:

Fedele Confalonieri, Pier Silvio Berlusconi, Marco Giordani, Gina Nieri, Niccolo' Querci, Stefano Sala, Marina Berlusconi, Marina Brogi, Andrea Canepa, Francesca Mariotti, Danilo Pellegrino, Carlo Secchi, (chosen from majority list No. 2); Raffaele Cappiello, Costanza Esclapon de Villeneuve and Giulio Gallazzi (chosen from minority list No.1).



The curricula vitae of the members of the Board may be consulted on the Company's website and are also shown in Attachment B to this report.

DIVERSITY CRITERIA AND POLICIES

The Board of 19 April 2021, approved the changes to the Diversity Policy, adopted on 24 April 2018. The amendments to the Policy take into account the changes introduced by Law No. 160 of 27 December 2019, which amended paragraph 1-ter of Art. 147-ter and paragraph 1-bis of Art. 148 of the

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¹⁴ The first list was presented by the following shareholders:

ANIMA SGR S.p.A. (Fund manager: Anima Geo Italia, Anima Iniziativa Italia, Anima Crescita Italia and Anima Star Italia Alto Potenziale), ARCA FONDI S.G.R. S.p.A. (Manager Arca Azioni Italia fund), EURIZON CAPITAL SGR S.p.A. (Fund manager: Eurizon Progetto Italia 40, Eurizon Azioni Italia, Eurizon Progetto Italia 70 and Eurizon PIR Azioni Italia, Eurizon Investment SICAV - PB Equity EUR; EURIZON CAPITAL SA (Eurizon Fund - Equity Italy), FIDEURAM ASSET MANAGEMENT (Ireland): (Fonditalia Equity Italy and Fideuram Fund Equity Italy), FIDEURAM INVESTIMENTI SGR S.p.A. (Manager of the Fideuram Italia e Piano Azioni Italia), INTERFUND SICAV (Interfund Equity Italy), KAIROS PARTNERS SGR S.P.A. (as the management company of Kairos, International Sicav sub-funds: Target Italy Alpha, Risorgimento e Italia funds), LEGAL & GENERAL ASSURANCE (Pension Management) Limited, MEDIOLANUM GESTIONE FONDI SGR S.P.A. (Manager of the: Mediolanum Flessibile Futuro Italia, Mediolanum Flessibile Globale and Mediolanum Flessibile Sviluppo Italia funds) MEDIOLANUM INTERNATIONAL FUNDS (Challenge Funds - Challenge Italian Equity), PLANETARIUM FUND ANTHILIA SILVER, AMBER CAPITAL UK LLP (Manager of the fund Amber Active Investors Ltd). The first list was presented by the shareholder Fininvest S.p.A.



TUF, which dictate the provisions on gender balance, in the management and control bodies respectively of listed companies.

The Governance and Appointments Committee was involved in the adoption of the Policy and expressed a preliminary favourable opinion to the Board on the Policy. The Policy is contained in Attachment C to this Report.

Taking into account the assessments made after the previous self-assessment, the Board meeting of 26 April 2021, produced its own guidelines on the size and composition of the executive body, in line with the Policy. This was indicated to the shareholders, ahead of the re-election of the Board by the Shareholders' Meeting on 23 June 2021¹⁵ and published on the Company's website.

Maximum number of positions held in other companies

On 19 April 2021, on the proposal of the Governance and Appointments Committee, the Board updated its guidance on the maximum number of Director or auditor positions considered compatible with an effective performance of the office itself. In particular:

- an Executive Director should not hold:
 - the position of Executive Director in any other listed company, either Italian or foreign, or in a finance, banking or insurance company, or in large-sized companies (with shareholders' equity of more than EUR 10 Billion);
 - II. the position of Non-Executive Director or statutory auditor, or member of another control body, in more than three listed companies, either Italian or foreign, or in finance, banking or insurance companies, or in large-sized companies (with shareholders' equity of more than EUR 10 Billion);
- a Non-Executive Director should not hold:
 - I. the position of Executive Director in more than one listed company, either Italian or foreign, or in finance, banking or insurance companies, or in large-sized companies (with shareholders' equity of more than EUR 10 Billion) and the position of Non-Executive Director or statutory auditor, or member of another control body, in more than three listed companies, either Italian or foreign, or in finance, banking or insurance companies, or in large-sized companies (with shareholders' equity of more than EUR 10 Billion)
 - II. the position of Non-Executive Director or statutory auditor, or member of another control body in more than five listed companies, either Italian or foreign, or in finance, banking or insurance companies, or in large-sized companies (with shareholders' equity of more than EUR 10 Billion). Furthermore, if a Director holds offices in several companies belonging to the same group, only one office held within that group is taken into account for the purpose of calculating the number of offices; this calculation method is allowed only with reference to a single group.

The acceptance of a position, for all Directors of the Company, requires their prior evaluation as to the possibility of being able to dedicate the time needed to diligently carry out the high-level duties entrusted to them and undertake consequent responsibilities. This means taking into account, among other things, the number of positions held as Director and/or statutory Director in other companies listed on regulated markets (including foreign markets), and in finance, banking or insurance companies, or in large-sized companies.

¹⁵ Further information is available on the Company's website and in the following chapter 17.



Positions held in Mediaset and companies of the Mediaset Group are excluded from limits on the number of positions held.

If the above limits are exceeded, Directors shall promptly inform the Board, which will evaluate the situation in the light of the Company's interests and request the Director involved to take ensuing decisions.

Each year, based on information received from each Director, the Board of Directors identifies the positions they hold as Director and/or statutory auditor in other companies, as per Attachment D to this Report.

Induction Programme

Consistently with Company practice, in order to enhance the awareness of all Directors and statutory auditors of the Company's dynamics and reality and encourage greater knowledge of the Company's sector of activity, and of the regulatory and self-regulatory framework, several meetings were held during the financial year, aimed at discussing in depth specific business and corporate governance topics, through a structured Induction programme also with the support of external consultants.

During 2020, the Directors participated in Induction sessions with the involvement of management and the following departments: Legal Affairs, Central Administration, Finance, Control & Business Development, Strategic Marketing, Administration, Finance & Business Development, Consolidated Accounts, Accounting Principles and Risk Officer, Corporate Affairs, Group Planning and Control, Internal Audit, General Marketing and Operations Publitalia '80. The sessions are dedicated to governance issues and the in-depth analysis of ongoing disputes, as well as the business, aimed at illustrating the business sector in which the company operates, the controls, the company dynamics and, to facilitate the entry of new Statutory Auditors, the corporate and organisational structure of the Group.

In addition, for the benefit of the Independent Directors, "Question time" sessions were organised to investigate the transaction to increase the Company's stake in ProSiebenSat.1 Media SE and the preliminary activities for the financial statements.

The statutory auditors of the company were invited to attend all the above meetings.

The Company has already planned further Induction and question time sessions for 2021, focusing in particular on the evolution of the TV and video market, on the in-depth analysis of the target making up the Mediaset audience that accesses the various devices and information services offered by the Issuer. As usual, Induction and "Question time" sessions have been organised on the investigation of the financial statements.

4.3. THE ROLE OF THE BOARD OF DIRECTORS

The Board of Directors is the collective body of the Company responsible for its management. The Board plays a key role in the Company's organisation; the functions and responsibilities for strategic and organisational guidelines fall under its supervision as well as the controls necessary to monitor the Company's and the Group's performance. The system of delegation of powers is such that the central role of the Board is maintained within the Company's organisation. The powers provided by the law and by art. 23 of the Bylaws belong to the Board¹⁶. In addition, the Board performs the activities assigned to it by the Code.

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¹⁶ The Board of Directors may, pursuant to the Company Bylaws, appoint one or more Deputy Chairmen and delegate all or part of its powers to one or more of its members, including the Chief Executive Officer, without prejudice to the provisions in Article 2381 of the



The Board meets on a regular basis, observing the deadlines established by law and a working calendar. It is organised and operates in such a way as to guarantee it perform its functions effectively and efficiently.

The Board met sixteen times during the financial year. The average duration of each meeting was about 1.5 hours. The overall percentage of Directors attending the meetings during the financial year was approximately 94%, while the overall percentage of Independent Directors was approximately 97%¹⁷.

The Board devoted to the topics in the agenda the time required to allow a constructive debate, encouraging the input of the individual Directors.

Six Board meetings were held in 2021 and four more have been scheduled and notified to the market, to approve the financial statements for the respective periods¹⁸.

The Chairman ensures timely and complete information is given to Directors prior to Board meetings; parties concerned receive documents about items on the agenda, in the days immediately before the scheduled date of the Board Meeting (usually 4 days before), so they have useful elements enabling them to participate effectively in the proceedings of the Meeting. This documentation is made available through electronic media provided to the Directors and Statutory Auditors at each meeting, enabling the use of documents in electronic format. For this purpose, the Chairman is assisted by the Secretary of the Board of Directors. For the meetings held in 2020, the 4-day deadline was complied with, except in cases of urgency or when special confidentiality requirements were to be met. In these circumstances, the Chairman made sure that adequate and detailed analyses were carried out during Board meetings, encouraging the Directors to take part in the discussion and the Committees to contribute to the decisions.

The Board has taken appropriate measures regarding the organisation of Board meetings, also in light of the additional measures to ensure confidentiality of inside information introduced by the European regulatory provisions on market abuse.

Information to the Board was facilitated by the establishment of the "Mediaset BoD Portal" on which the documents related to the meetings of the Board and its committees can be made available to the Directors and the statutory auditors through secure access by browser from a device connected to the internet. The "Mediaset BoD Portal" also provides access to the document kit, the Group press review, the Communication Library and the Info Stock section, dedicated to the performance of Mediaset shares, and Info Advertising, dedicated to Strategic Market with a focus on competition in the Total Video and in Total Audience.

The Chairman encourages the involvement of company executives responsible for company departments in Board Meetings, so they may give Board members appropriate in-depth information to fully understand items on the agenda. In 2020, the following company executives took part in Board meetings: the Financial Reporting Officer and the Head of Consolidated Accounts, Accounting Principles and Risk Officer, the Head of the Communication and Image Department, the Head of the Legal Affairs Department and the Head of the Corporate Affairs Department (who also acts as Secretary of the Board). Pre-Board sessions were organised, to allow the Directors to attend the Board meetings with full information.

During the year, in accordance with the Code requirements, the Board:

Italian Civil Code and Article 23 of the Company Bylaws, and may also appoint an Executive Committee to which its powers can be delegated, except those falling within the exclusive responsibility of the Board. The Board of Directors may also establish other Committees, comprising persons that are not necessarily Board members, defining their duties, powers, compensation, if any, composition and operating procedures.

 $^{^{17}}$ The percentage of each director attending Board Meetings is shown in Attachment D to this Report.

¹⁸ In this regard, Mediaset has published a calendar, which is available on the Company's website.



- examined and approved the strategic, industrial and financial plans of the Company and the Group, and periodically monitored their implementation;
- defined strategic objectives, the nature and level of risk compatible with them, and monitored their implementation during the year; based on the above, it examined and approved the three-year economic/financial forecasts of the Group; reviewed the adequacy of the organisational, administrative and general accounting arrangements of the Company and subsidiaries with strategic relevance, with particular reference to the internal control system and risk management. This review, with a positive outcome, was supported by specific explanatory reports, relative to the different operational and control structures of the companies, drawn up by delegated bodies;
- positively assessed the general trend in business, specifically taking into account information from the Executive Committee, Chairman, Deputy Chairman and Chief Executive Officer and Risk and Control Committee, and periodically comparing the actual and planned results;
- examined and pre-approved all transactions that were significant from a strategic, economic and financial viewpoint for the Company and its subsidiaries and, specifically, the related-party transactions;
- approved the transfer of the business unit, substantially inclusive of all the business and some of the investments of Mediaset S.p.A., to Mediaset Italia S.p.A., an Italian company wholly and directly controlled by Mediaset;
- authorised the purchase of a further equity investment in ProSiebenSat.1 Media SE up to gaining 24.9% of the voting rights;
- defined the Company's Policy for the compensation of Directors and key managers, on the proposal of the Remuneration Committee;
- reviewed the functioning of the Board and its committees;
- defined the guidelines for the internal control and risk management system, with the support of the relevant Committee; it determined to what extent these risks are compatible with the identified strategic objectives, and its assessment included those risks that may be significant in terms of the medium-long term sustainability of the business:
- in the light of reports received from the roles appointed to supervise the internal control and risk management system, the Supervisory and Control Body and after consulting with the Control, Risk and Sustainability Committee, it reviewed the internal control and risk management system, which overall is adequate and effective, considering the Company's business and risk profile;
- after consulting with the Control, Risk and Sustainability Committee, the Board of Statutory Auditors and Internal Control and Risk Management System Director, approved the work plan prepared by the Internal Audit Function; it also reviewed the Internal Audit Function's Report on its activities carried out during the financial year and considered the resources assigned to the Function as appropriate;
- after consulting the Board and with the opinion of the Control, Risk and Sustainability Committee, it
 acknowledged the supplementary report by the independent auditors in favour of the Board of
 Statutory Auditors in its capacity as Accounts Auditing Committee,;
- it approved the interim financial reports. On these occasions, the Board was given information on the results achieved, compared with historical data and budget objectives;
- it took note of the non-feasibility of the cross-border merger of Mediaset and Mediaset España Comunicación into Mediaset Investment N.V.,
- monitored, with the support of the Control, Risks and Sustainability Committee, throughout the year the evolution of the Covid-19 health emergency in relation to Management performance and on the correct application of the safety measures adopted by the Mediaset Group to protect occupational health and safety.



In 2021, the Board also in line with the indications of the Code:

- updated the provisions on Board meetings, adopting, with the favourable opinion of the Governance and Appointments Committee, a regulation of the Board of Directors governing the organisation and functioning of the Company's Board of Directors in compliance with applicable laws, regulations and statutory provisions, also taking into account the provisions of the Code. This regulation provides for the organisation of Board meetings, the provision of information and related documentation to the Directors, as well as the management of information flows to the Board of Directors. Supporting documentation is made available, where possible, through the IT platform by the fourth day prior to the day set for the meeting, except in cases of urgency when the documentation is made available as soon as possible and in any event before the start of the Board meeting. For reasons of confidentiality, the documentation is only made available on the platform which is accessed with personal login details;
- adopted a policy, with the favourable opinion of the Governance and Appointments Committee, for managing dialogue with shareholders¹⁹;
- adhered, with the favourable opinion of the Governance and Appointments Committee, to the
 provisions of the Code on the subject of independence, defining the criteria for assessing the
 significance of the relations and remuneration of the directors for the purpose of ascertaining the
 independence of the directors themselves, in compliance with letters c) and d) of recommendation
 7 of the Code²⁰;
- updated, on the proposal of the Governance and Appointments Committee, its guidance regarding the maximum number of offices that a Director can hold in the management or control bodies in other listed or large companies²¹.

Self-assessment of the Board of Directors

Since 2006, the Board has annually carried out the self-assessment process in accordance with the provisions of the Code. In this process, the composition, number of Board members and operation of the Board and its committees are assessed, as well as the Directors' contributions to Board activities. As in prior years, in 2020 the Board carried out the self-assessment process.

The Governance and Nomination Committee, in continuity and in line with best practices, decided to make use of a qualified external advisor and proposed to the Board to continue this activity with the help of the advisor Spencer Stuart (a company specialised in the sector with no further professional or commercial with the Company and other Group companies) to give continuity to the work carried out. The 2020 financial year is the last year of the mandate of the Board in office, appointed by the Shareholders' Meeting on 27 June 2018. Given the ongoing health emergency, the Governance and Appointments Committee deemed it necessary to adapt the methods for carrying out the self-assessment; Directors were provided with the possibility to have individual interviews with the advisor, on the basis of a framework aimed at gathering the Directors' reflections, adopting an effective one-to-one interview system held before the usual Board meeting on 30 March 2021, which, for the reasons described above, was held exclusively through audio and video conference links through the IT platform.

As noted, the self-assessment is based on aspects relating to the size, composition and functioning of the Board of Directors. In the framework, some areas of interest for the Mediaset Board were kept in mind, and there was a specific section on crisis management with specific reference to Covid-19 and issues related to sustainability (ESG) in general. This third year, and the mandate as a whole, was a very intense period and the Board of Directors was called upon to carry out extraordinary work, firstly in

²⁰ See paragraph 4.6.

¹⁹ See chapter 15.

²¹ See paragraph 4.2.



relation to the well-known events of the dispute with Vivendi and the challenges related to the implementation of the development strategy at an international level and also due to the health emergency situation caused by the pandemic.

The results of the self-assessment process are summarised below.

An overall positive assessment emerged regarding the effectiveness of the actions carried out by the Board during the mandate. The quality of the discussion and openness to listening to different opinions, to enable factual contributions to be made to the work of the Board, was appreciated. It was highlighted that the Board, also due to the diversified professionalism and skills present on it, has consistently shown significant proactivity. The current mix of skills is considered adequate and during the course of their mandate, the Directors had the opportunity to contribute to improving their areas of specific competence taking decisions on the issues which the Administrative Body was called upon to resolve. There has been a gradual increase in the awareness of the role and knowledge of specific issues by non-Executive Directors.

All the Directors felt fully involved in the strategies and received regular and comprehensive updates regarding extraordinary transactions. With reference to the strategic decisions relating to the MFE-MEDIAFOREUROPE extraordinary transaction and a further acquisition of an equity investment in ProSiebenSat.1, MFE and the decisions relating to the pending disputes with Vivendi were extensively discussed.

There was general consensus that the size ensured the right balance between executives and independents.

From a future perspective, the Directors were asked to provide indications on the "Guidelines for an ideal composition" for the next Board that will be made available to the Shareholders for the presentation of lists for renewal. All the Directors agreed on the need to indicate complementary professional skills for the next mandate to ensure the effective functioning of the Board Body. Above all, it was hoped there would be continuity to some extent in the composition of the Administrative Body, so as not to waste the wealth of knowledge acquired by some in relation to Mediaset and the reference market. It was considered important to provide for the integration of skills and the mix of gender, age, experience; but also refer to the availability of time that each Director must devote to the position on the Board.

It was hoped that all the Board members would have authority, personal standing and strong communication skills. In relation to the skills to be included in the next Board, managerial skills gained at top level, experience in digital innovation and strong international awareness emerged as particular priorities. In relation to international awareness, the Directors hoped the next Board would include figures with experience gained in multinational contexts operating abroad who could usefully contribute to the strengthening of Mediaset's internationalisation strategy.

It was also noted that the Directors, especially the independents, expressed appreciation for the content, frequency and in-depth analysis of the induction activities organised by the Company. Similar appreciation was noted for the contribution provided by the committees.

In light of the forthcoming renewal of the Board, it was proposed:

to begin planning an onBoarding plan that is as structured as possible, to cover relevant matters such as the governance model, the responsibilities of Directors, compliance, risk management and the control system, and above all sessions relating to knowledge of the Group and market scenarios. With reference to the latter issue, based on the appreciation noted, not only from Independent Directors, the planning of training activities is to continue during the mandate for the benefit of all Directors to give a broader understanding of business



and also greater exposure of the company's management (not only the executives present on the Board), with consequent clearer mutual knowledge and interaction;

- resume organisation of the "Strategy Day" in person (as soon as possible), as an effective opportunity for the Board to reflect on corporate strategy and the future, and as an opportunity for Directors to socialise with the support of management at Group level;
- push digital evolution and continue with in-depth analysis on all relevant ESG issues to integrate
 sustainability issues into the corporate strategy. Progressively share reflections on the matter
 with the entire Board, so it can take a proactive role in defining and monitoring initiatives and
 projects;
- provide for informal initiatives and occasions, aimed at developing greater harmony between members and stimulating active participation not only by building on the skills and personal experiences of individuals but also their mutual knowledge. The entire Board expressed regret that the emergency situation, had not allowed for close interpersonal relationships between the Directors starting in 2019, which have become unattainable due to the pandemic.

Art. 2390 of the Italian Civil Code

The Shareholders' Meeting has not authorised any departures from the prohibition on competition established by Art. 2390 of the Italian Civil Code.

4.4 DELEGATED BODIES

Chairman

Traditionally, the Chairman is appointed by the Shareholders' Meeting. The Shareholders' Meeting of 27 June 2018 confirmed Fedele Confalonieri as Chairman of the Company.

At its meeting of 28 June 2018, the Board of Directors assigned to the Chairman²²all ordinary and extraordinary administration powers within a maximum limit of EUR 15,000,000 for an individual transaction, except those under the exclusive jurisdiction of the Board of Directors and Executive Committee.

Pursuant to the Company Bylaws, the Chairman represents the Company.

Board members are required to know the duties and responsibilities of their position. The Chairman ensures that the Board is constantly kept informed on the main changes in laws and regulations that concern the Company, also in collaboration with the Corporate Affairs manager and the Board's secretary.

The Chairman coordinates the activities of the Board of Directors and chairs the Board Meetings. The Chairman, or person acting on his behalf, convenes Board Meetings.

Deputy Chairman and Chief Executive Officer

At the meeting of 28 June 2018, the Board of Directors appointed Pier Silvio Berlusconi as Deputy Chairman and Chief Executive Officer, giving him full powers of ordinary and extraordinary administration up to a maximum of EUR 15,000,000 per transaction, except those under the exclusive

 $^{^{22}}$ On 27 July 2018, the Board of Directors approved the recommendation by Chairman Fedele Confalonieri to terminate his management contract on 31 July 2018, while retaining his position, and without affecting the organisational structures or powers delegated in the contract.



jurisdiction of the Board of Directors and Executive Committee. Pursuant to the Bylaws, the Deputy Chairman and Chief Executive Officer has the power to represent the Company²³.

The Board of Directors unanimously considered that the above delegation of powers to the Chairman and the Deputy Chairman and Chief Executive Officer best meets the needs of organisational efficiency, as evidenced by the historical collaboration between the two roles which has not generated any conflict.

Executive Committee

At its meeting on 28 June 2018, the Board of Directors appointed an Executive Committee which consists of six members, who will remain in office for the duration of the mandate of the Board; besides the Chairman Fedele Confalonieri and the Deputy Chairman and Chief Executive Officer Pier Silvio Berlusconi, who are members by right, the Directors Marco Giordani, Gina Nieri, Niccolo' Querci, and Stefano Sala were also called.

The Board assigned to the Executive Committee all powers of ordinary and extraordinary administration within the maximum limit of EUR 130,000,000.00 for an individual transaction, excluding the matters under the exclusive jurisdiction of the Board.

In 2020, the Executive Committee met seven times and systematically involved the Company's executives responsible for the pertinent departments. The average duration of the meetings was half an hour.

As a rule, all members of the Board of Statutory Auditors participate in Executive Committee meetings.

The percentage of each Director attending Executive Committee meetings is shown in Attachment D to this Report.

Reporting to the Board of Directors

In compliance with laws and the Company Bylaws, the Board of Directors and Board of Statutory Auditors are informed of the activities carried out, operations, their outlook, and the most important strategic, economic, balance sheet, and financial operations carried out by the Company or subsidiaries.

During Board Meetings, each item is reviewed thoroughly, to enable the Directors to make an informed decision on the matters under discussion.

Information on the delegated activities is constantly reported by the delegated bodies to the Board of Directors and the Board of Statutory Auditors during Board meetings, in accordance with the methods provided by the Bylaws and by the legislation in effect. At the first available Board meeting, the Chairman, Deputy Chairman and Chief Executive Officer, the Executive Committee, the Directors with special assignments, and the other delegated bodies report to the Board of Directors and Board of Statutory Auditors on the progress of their allocated projects and on the work done in the exercise of their mandates, as provided by the Bylaws.

²³ In accordance with the Bylaws, the Deputy Chairman replaces the Chairman if the latter is absent or incapacitated. The actual exercising of the power of representation by the Deputy Chairman indicates per se the absence or impediment of the Chairman and exonerates third parties from any verification or responsibility thereof.



4.5. OTHER EXECUTIVE DIRECTORS

In addition to the Chairman, the Deputy Chairman and Chief Executive Officer, the following four executive directors are members of the Board:

| Marco Giordani | Central Manager of Administration, Finance, Control, and Business Development of Mediaset S.p.A., Chief Executive Officer of RTI S.p.A., Chairman of Monradio S.r.I., Chairman of RadioMediaset S.p.A, Chairman of Radio Virgin Italy S.p.A and Chairman of |
|-----------------|---|
| | Mediaset Investment N.V. |
| Gina Nieri | Manager Institutional and Legal Affairs and Strategic Analysis Department of Mediaset S.p.A. and Deputy Chairman of RTI S.p.A. |
| Niccolo' Querci | Central Manager of Human Resources & Operations of Mediaset S.p.A., Deputy Chairman of RTI S.p.A., and Deputy Chairman of Publitalia '80 S.p.A. |
| Stefano Sala | Chief Executive Officer of Publitalia '80 S.p.A., Chairman of Digitalia '08 S.r.I., Chief Executive Officer of Pulieurope Limited, Deputy Chairman of Mediamond S.p.A. and Chairman of Videowall S.r.I. |

4.6. INDEPENDENT DIRECTORS

Seven Independent Directors were appointed by the Shareholders' Meeting of 27 June 2018: Marina Brogi, Andrea Canepa, Raffaele Cappiello, Costanza Esclapon de Villeneuve, Giulio Gallazzi, Francesca Mariotti and Carlo Secchi.

At its meeting on 12 May 2020, the Board assessed the independence of its Directors pursuant to Art. 147 ter T.U.F. and of the Code, on the basis of the statements provided by the interested parties. The Board considered that the Directors Marina Brogi, Andrea Canepa, Raffaele Cappiello, Costanza Esclapon de Villeneuve, Giulio Gallazzi, Francesca Mariotti and Carlo Secchi meet the independence requirements set forth in art. 148, paragraph 3 of the TUF, as well as the independence requirements envisaged by the Code. The Board assesses the independence of its non-executive members paying attention more to the substance than to form and taking into account that normally a Director does not appear independent in the cases contemplated by the Code.

Each Independent Director is obligated to inform the Board promptly if there are any situations that affect their independence.

The Board of Directors periodically reviews the independence of the Directors, also assisted by the Governance and Appointments Committee.

The Board of Statutory Auditors has verified the correct application of the verification criteria and procedures adopted by the Board of Directors to assess the independence of the Directors during the financial year.

The Board of Directors of 19 April 2021, after obtaining the favourable opinion of the Governance Appointments Committee, adhered to the provisions of the Code on the subject of independence, defined the criteria for assessing the significance of the relations and remuneration of the directors for the purpose of ascertaining independence of the directors themselves, in compliance with letters c) and d) of recommendation 7 of the Corporate Governance Code. These criteria are set out in Attachment E of this Report.

The number of Independent Directors and their expertise are appropriate for the size of the Board and operations carried out by Mediaset, and allow internal committees to be set up, as described in full in this report.

The Chairman operates so that the Board, as a whole, is updated on an ongoing basis and during Board meetings on main legal and regulatory developments concerning the Company; this occurs regularly



during the Board meetings. It is a consolidated practice for the Independent Directors to periodically meet with the Chief Financial Officer and management of the Company and its subsidiaries to provide an overview of the Group's structure and knowledge of its business operations, in order to further investigate specific economic, financial and corporate governance issues. As a rule, all members of the Board of Statutory Auditors participate in these initiatives.

Independent Directors' Meeting

Two Independent Directors' meetings were held without the other Directors, on 27 May 2020 and 14 December 2020.

4.7 LEAD INDEPENDENT DIRECTOR

The Board decided not to implement the recommendation of the Code that provides for the office of "lead Independent Director," as the prerequisites for this office are not in place. At their meeting of 27 May 2020, the Independent Directors deemed the appointment of a Lead Independent Director unnecessary in consideration of the current arrangement of delegated powers. At present, the current corporate governance structure guarantees not only constant information flows to all executive and non-Executive Directors, both independent and non-independent, but also the broad-ranging and proactive involvement of all Directors in the operations of the Company.

5. THE PROCESSING OF COMPANY INFORMATION

On 3 July 2016, the provisions on market abuse entered into force. The provisions constitute a structured regulatory framework on the abuse of inside information and market manipulation.

The Board has been constantly updated on the new provisions and on the changes in legislation, and has taken measures to protect the areas affected by the MAR, by adopting specific procedures.

Inside information

The Inside Information Procedure was adopted pursuant to the Market Abuse Regulation, to comply with the laws and regulations in force, also at European level, on the abuse of inside information.

On 13 November 2018, with the approval of the Control, Risk and Sustainability Committee, the Board approved the updated Inside Information Procedure²⁴, which had been amended to include the Significant Information management process in line with the Consob guidelines issued in October 2017. This has formalised the Significant Information practice already in use and monitored by the relevant departments.

The Inside Information Procedure governs the internal management and disclosure to the public of inside information regarding the Company and its subsidiaries, as well as the functioning of the "Register of persons having access to inside information". The Inside Information Procedure is an essential component of the internal control and risk management system of Mediaset and forms part of the rules and regulations adopted by Mediaset pursuant to Legislative Decree 231/01 with the aim of preventing the commission of offences.

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²⁴ The Company conducted its assessment, gap analysis and mapping of significant information flows, in order to identify any areas for improving the process used to manage this type of data. The analysis showed that there was effective control of the process used to manage and communicate inside information, which has been formalised in a procedure that clearly identifies the roles and responsibilities, as required by the EU Regulation and the Consob Issuers' Regulation.



The Inside Information Procedure applies to the Directors, statutory auditors and employees of the Company and its subsidiaries, as well as to external parties acting in the name and on behalf of the company and its subsidiaries - with the exclusion of the listed subsidiaries and Mediaset España Comunicación S.A., which are required to keep their own Insider Register, the related obligations and disclosures to the relevant market.

The Directors and statutory auditors of the Company and, in general, all other recipients of the aforesaid Inside Information Procedure are required to keep all documents and information that come to their knowledge when carrying out their duties strictly confidential, with particular reference to inside information. Disclosure to the authorities and public takes place according to the deadlines and procedures set forth by the laws in force, in compliance with information parity and the above procedure.

The Company has distributed the Inside Information Procedure to the personnel of the Company and its subsidiaries, including through publication on the company Intranet. It has also continued to provide training to the relevant departments on the process of managing inside or privileged information.

The Company's Chief Financial Officer, on the instructions of the Board and using the relevant internal departments, will regularly monitor the application of the Inside Information Procedure, and its updates, reporting periodically to the Control, Risk and Sustainability Committee.

Internal dealing

On 28 February 2017, on the proposal of the Control and Risk Committee, the Board approved the new institutional "Internal Dealing" Procedure pursuant to the Market Abuse Regulation. The Internal Dealing Procedure is intended to regulate the transactions carried out, including through third parties, by relevant persons and closely related persons, as identified by the aforementioned regulations, as well as the obligations, terms and methods of publication of transactions performed by the said parties on the Company's financial instruments.

More specifically, the "Internal Dealing Officer" was appointed, within the Corporate Affairs Department of Mediaset; their role is to receive, manage and disclose communications to the market.

Relevant persons are required to forward to the Internal Dealing Officer, according to a specific procedure, the information on transactions carried out in order to comply with the obligations established by the legislation in force.

On the instructions of the Board, the Chief Financial Officer of the Company constantly monitors the application of the Internal Dealing Procedure, periodically reporting on the procedure and its updates to the Control and Risks Committee, with the assistance of the relevant internal departments and taking into account the relevant best practices, in order to ascertain its effectiveness.

Finally, in compliance with the Market Abuse Regulation and the Internal Dealing Procedure, the relevant persons were prohibited from carrying out transactions within the 30 calendar days preceding the annual cannouncement of the annual financial statements and the half-yearly financial report published by the company pursuant to law or on a voluntary basis (Black Out Periods).

In compliance with CONSOB recommendations, the Company has created a specific section "Internal dealing" on its website, where the Internal Dealing Procedure is also available.



6. COMMITTEES WITHIN THE BOARD OF DIRECTORS

The Board of Directors²⁵ established the following internal committees, all with proposal and consulting functions:

- Control, Risk and Sustainability Committee which was assigned responsibility for Code matters by the Board on 28 June 2018; this committee was also assigned responsibility for "supervising sustainability issues related to the company's operations and its interaction with shareholders";
- Remuneration Committee which, at the Board meeting on 28 June 2018, was assigned the responsibilities previously assigned on 20 December 2011;
- Governance and Appointments Committee retained its existing responsibility for updating the governance rules and for their adequacy, implementation, and enforcement; it was also given responsibility for the rules contemplated by the Code, for the Appointments Committee.

The Committees established within the Board have investigative, propositional and/or consultative duties assigned by the Board including in consideration of the recommendations of the Code in relation to the matters for which the need for further study is deemed necessary, so that they can have an effective and informed comparison of opinions. The establishment and operation of the Board of Director's internal committees satisfy the Code's criteria.

In carrying out their functions, the Committees may access the information and company functions necessary to perform their duties, and may be assisted by external consultants at the Company's expense, within the limits of the budget approved by the Board of Directors.

The Committees have their own operating regulations and a calendar of meetings scheduled for each year. The regulations of the Committees were approved by the Board. The Committee meetings are chaired by the Head of Corporate Affairs, who was given the position of Committee Secretary. They are attended by the Chair of the Board of Statutory Auditors and other statutory auditors. The managers of other company departments may be invited, to explain specific issues. In the days leading up to the meetings, with sufficient advance notice, the Secretary and the Committee Chairman will send the Governance Committee members all the available documents and information about the agenda items.

The Chairmen of the Governance and Appointments Committee, the Remuneration Committee and of the Control, Risk and Sustainability Committee will inform the first available Board meeting about the matters discussed at their respective meetings.

The Board, when adopting the procedure to regulate transactions with related parties (addressing Consob's requirements) established within itself the Related Parties Committee²⁶; the latter is asked to express specific opinions regarding transactions with related parties carried out by the Company, either directly or through subsidiaries, in the cases indicated and in accordance with the methods required by the above-mentioned procedure.

7. GOVERNANCE AND APPOINTMENTS COMMITTEE

The Governance and Appointments Committee includes three non-executive and Independent Directors whose term in office lasts until the expiry of the mandate of the entire Board of Directors.

²⁵ Pursuant to the Company Bylaws, the Board of Directors may establish Committees, also comprising persons who are not Board members, identifying their duties, powers, compensation and number. The Committees, if comprising persons who are not Board members, only have advisory powers.

²⁶ Previously known as the Committee of Independent Directors for Related-Party Transactions. See Chapter 12, Interests of Directors and related party transactions, in the paragraph "Committee of Independent Directors for Related Party Transactions".



| Raffaele Cappiello | Presidente - Consigliere Indipendente |
|--------------------|---------------------------------------|
| Francesca Mariotti | Consigliere Indipendente |
| Carlo Secchi | Consigliere Indipendente |

The Committee met six times in 2020. Minutes were taken of all meetings. The average duration of each meeting is about one hour. The percentage of each Director attending Committee meetings is shown in Attachment D to this Report. During 2021, five meetings were held.

Functions and activities of the Governance and Appointments Committee

The Board has assigned the Committee the responsibilities of the Governance Committee and those specified in the Code for the Appointments Committee; specifically, it fulfils these tasks:

- Oversees compliance and the periodic updating of the corporate governance rules, and compliance with the principles of conduct adopted by the Company, reporting to the Board of Directors;
- Proposes procedures and deadlines for the annual self-assessment of the Board of Directors;
- Reviews the contents of the Annual Report on Corporate Governance and Ownership Structures;
- Assists the Board in evaluating whether Independent Directors meet requirements for independence, on an ongoing basis.
- Gives the Board of Directors opinions on the size and composition of the Board, and recommendations on the types of professional positions considered appropriate to sit on the Board, as well as the maximum number of positions as Director or statutory auditor compatible with being able to effectively fulfil the mandate of Director of the issuer, and on any departures from the prohibition on competition established by Art. 2390 of the Italian Civil Code;
- Proposes to the Board candidates for the office of Director, in the case that Directors need to be coopted, or when it becomes necessary to replace Independent Directors.

During 2020, the Committee:

- examined the Board Performance Evaluation for the 2019 financial year, and the letter of 19 December 2019 from the Chairman of the Corporate Governance Committee Borsa Italiana;
- examined the "2019 Report on corporate governance and ownership structure";
- checked that the Independent Directors continued to meet the independence requirements, in support of the Board's assessment;
- checked the criteria used to identify the strategic subsidiaries;
- examined the contents of the Corporate Governance Code, assessing its potential impact on the Company's governance system, identifying the areas of most specific interest and analysing the Q&A formulated by the Corporate Governance Committee;
- Started the annual Board Performance Evaluation with the support of the specialised advisor, Spencer Stuart.

During 2021, the Committee:

- examined, in a joint session with the Remuneration Committee, the main innovations and opportunities for adapting the Report on the Remuneration Policy in relation to the provisions of Art. 5 of the Code;



- examined the Report on the Board Performance Evaluation for the 2020 financial year and the letter of 22 December 2020 from the Chairman of the Corporate Governance Committee of the Borsa Italiana;
- expressed a favourable opinion on the adoption by the Board of the diversity policy of the Board of Directors and the Board of Statutory Auditors;
- expressed a favourable opinion on the policy for managing dialogue with shareholders;
- expressed a favourable opinion on the criteria for assessing the significance of the relationships and remuneration (referred to in letters c) and d) of Recommendation 7 of the Corporate Governance
 Code) of the Directors for the purpose of ascertaining the independence of the Directors themselves:
- proposed the update of the guidance regarding the maximum number of offices that a Director can hold in the administrative or control bodies in other listed or large companies;
- expressed a favourable opinion on the regulation of the Board of Directors which updated its
 operating rules and defined the professionalism requirements and the powers of the Secretary of
 the Board of Directors;
- examined the "2020 Report on corporate governance and ownership structure".

The Committee is given funding of EUR 100 thousand per annum for expenses related to its duties.

The Committee members are given a fee for attending each meeting, in the amount set by the Shareholders' Meeting of 27 June 2018.

8. REMUNERATION COMMITTEE

The Remuneration Committee consists of three independent non-Executive Directors who remain in office until the term of office of the entire Board expires; experts in accounting and financial matters are among them.

REMUNERATION COMMITTEE

| Andrea Canepa | Chairman - Independent Director | |
|--------------------|---------------------------------|--|
| Marina Brogi | Independent Director | |
| Francesca Mariotti | Independent Director | |

Directors were not present at meetings of the Remuneration Committee, when proposals to the Board of Directors concerning their personal compensation were discussed.

The Committee met four times in 2020. Minutes were taken of all meetings. The average duration of each meeting is about one hour. The percentage of each Director attending Committee meetings is shown in Attachment D to this Report. During 2021, the Board of Statutory Auditors met four times.

Functions and activities of the Remuneration Committee

The Board assigned the following responsibilities to the Remuneration Committee:

- periodic review of the adequacy, overall cohesion and actual application of the policy adopted for the compensation of the Chairman, Deputy Chairman and Chief Executive Officer, and key management personnel, using, as regards the latter, the information supplied by the Chairman,



Deputy Chairman and Chief Executive Officer, and submitting the related proposals to the Board of Directors;

- give a prior opinion on proposals of the Board of Directors, and for the Board, of the Chairman and/or Deputy Chairman, relative to the compensation of the Chairman, Deputy Chairman and Chief Executive Officer, and on establishing performance goals related to the variable part of the compensation package; to monitor the application of decisions taken by the Board;
- providing opinions on the proposals of the Board of Directors, and on its behalf, of the Chairman and/or Deputy Chairman and Chief Executive Officer concerning the definition by Mediaset S.p.A.'s delegated bodies on the compensation of the key management personnel and of the other key executives of the Mediaset Group;
- providing opinions on the proposals of the Board of Directors, and on its behalf, of the Chairman and/or Deputy Chairman and Chief Executive Officer concerning the general rules on allocating compensation (allocation, rejection or reversal) to employees of the companies of the Mediaset Group designated to fill positions in administrative and control bodies and/or in committees appointed by the administrative bodies of Italian or foreign subsidiaries or investee companies;
- to make proposals to the Board of Directors concerning the criteria, categories of beneficiary, amounts, terms, conditions and procedures for the share-based remuneration plans.

During 2020, the Committee carried out the activities under its responsibility; among other things, it:

- in relation to the Medium-long term Incentive Plan for 2018/2020, it formulated a proposal regarding the objectives and categories of recipients for the 2019 financial year;
- approved the recognition of the variable component for the key management personnel, as proposed by the Vice Chairman and Chief Executive Officer;
- expressed a favourable opinion regarding the performance objectives set for the 2020 financial year in connection with the variable pay component for Directors in specific positions (Chairman and Deputy Chief Executive Officer);
- approved the proposal for the Report on Remuneration Policy and Compensation Paid;
- approved the adjustments to the "target" values of the LTI Plan for 2015-2017, in accordance with the Plan provisions (Art. 10.3);
- in light of the failure to complete the cross-border merger by incorporation of Mediaset S.p.A. and Mediaset España Comunicación SA in Mediaset Investment NV, expressed a favourable opinion on the revocation of the suspension of the medium/long-term incentive and loyalty plan for the years 2018-2020, the regular continuation of the 2018 and 2019 cycles and the non-compliance implementation of the third three-year cycle of the same plan;
- acknowledged the completion of the process of assessing the conditions of the LTI 2015-2017
 Plan for 2017.

In 2020, the Committee, using the information exchanged with the central Human Resources, Procurement and Services Department, found that the Remuneration Policy approved by the Shareholders' Meeting on 26 June 2020 had been consistently applied.

During 2021, the Committee:

 -examined, in a joint session with the Governance and Appointments Committee, the main innovations and opportunities for adapting the Report on the Remuneration Policy in relation to the provisions of Art. 5 of the Code;



- monitored the continued engagement of the Proxy Advisers and Stakeholders, by the relevant departments;
- granted Willis Towers Watson the mandate for assessment activities in support of the opinion on the Remuneration Policy and benchmarking to support the definition of the remuneration of Chief Executive Officer, of the Chairmen, of the non executive directors and of the Statutory Auditors as well as activities aimed at identifying adequate non-financial indicators to assess their introduction in the next Remuneration Policy Report, to be published in 2022;
- assessed the achievement of the SIA performances for the 2020 financial year of the Deputy
 Chairman and Chief Executive Officer;
- approved the proposal for the Report on Remuneration Policy and Compensation Paid;
- approved the proposal to set up a three-year medium/long-term incentive and loyalty plan, with purposes and characteristics similar to the previous one

The Committee is given funding of EUR 200 thousand per annum for expenses related to its duties.

The Committee members are given a fee for attending each meeting, in the amount set by the Shareholders' Meeting of 27 June 2018.

9. COMPENSATION OF DIRECTORS

The Shareholders' Meeting of 26 June 2020 approved the first section of the Report on the remuneration policy and remuneration paid, pursuant to Art. 123-ter of Legislative Decree No. 58/1998 with 82.42% of the votes in favour and voted in favour of the report on the remuneration paid during the year 2019 for Executives with Strategic Responsibilities with 82.34% of the votes in favour.

On 12 May 2020, the Board of Directors established a general policy for the compensation of executives and Directors with special duties and key management personnel.

In the meeting of 26 April 2021, the Board of Directors approved a medium/long-term loyalty and incentive plan for the three-year period 2020/2022 pursuant to Art. 114-bis of the TUF, which will be submitted for approval by the Shareholders' Meeting of 23 June 2021.

More information on the plan will be reported in the Information Document - prepared pursuant to the combined provisions of Art. 114 - bis of the TUF and 84 bis of the Issuers' Regulations - and in the Report on the remuneration policy and remuneration paid, published pursuant to Art. 123-ter of the TUF, documents that will be available in accordance with the law.

10. CONTROL, RISK AND SUSTAINABILITY COMMITTEE

The Risk and Control Committee consists of three independent non-Executive Directors who remain in office until the term of office of the entire Board expires; experts in accounting and financial matters are among them.

CONTROL, RISK AND SUSTAINABILITY COMMITTEE

| Carlo Secchi | Chairman - Independent Director |
|-------------------|---------------------------------|
| Marina Brogi | Independent Director |
| Costanza Escaplon | Independent Director |

During 2020, 16 meetings of the Control, Risk and Sustainability Committee were held. The Committee requested the following non-members to attend meetings, concerning individual items on the agenda



and related to their area of responsibility, the Financial Reporting Officer, the head of Internal Audit Department, the head of the Corporate Affairs Department, representatives of the auditing company, the heads of specific corporate departments of the Company and/or the Group, as well as external consultants where deemed appropriate. On some occasions, again at the invitation of the Committee, all Independent Directors also took part in meetings dealing with issues of common interest. Minutes were taken of all meetings.

On average, each meeting lasted approximately two hours. The percentage of each Director attending Committee meetings is shown in Attachment D to this Report. During 2021, the Board of Statutory Auditors met four times.

Functions and activities of the Control, Risk and Sustainability Committee

The Control, Risk and Sustainability Committee, besides assisting the Board in fulfilling the tasks assigned to it on matters of internal control, fulfils the functions in line with those indicated in the Code.

On 20 December 2016, the Board identified the Control and Risk Committee (now the Control, Risk and Sustainability Committee) as the Committee responsible, in accordance with the Code, for supervising the sustainability issues related to the exercise of the business activity and its interaction with the stakeholders; the Board confirmed these powers again, on 28 June 2018.

To enable the Board of Directors to provide guidelines and evaluate the adequacy of the Internal Control and Risk Management System, the Committee systematically provided assistance during the year, carrying out preparatory activities concerning evaluations and decisions of the Board (and the Internal Control and Risk Management System) with regard to the approval of financial data, including the Financial Statements.

During the year, the Committee examines, usually every six months, the periodic reports prepared by the Supervisory and Control Body of Mediaset on audit outcomes and on the actions taken pursuant to Legislative Decree 231/01, which are subsequently presented to the Board of Directors.

The Committee annually reviews activities carried out by the Financial Reporting Officer, pursuant to Law 262/2005 on the Protection of Savings, for the purposes of issuing certification relative to the Financial Statements and Consolidated Financial Statements, and the Risk Officer's update on the assessment and procedures for the management of main company, strategic and process risks, of the Mediaset Group, carried out on an "Enterprise Risk Management" basis; this annual update is also done by the head of the listed subsidiary Mediaset España Comunicación S.A. Each quarter, based on the report by Internal Auditing, the Committee will check that there have been no significant changes compared to the contents of the annual Audit Plan.

Throughout the year, the Committee monitored the adequacy of the safety measures adopted by the Mediaset Group to protect occupational health and safety, with reference to the current legislation on the Covid-19 health emergency and was constantly updated on the subject by the Internal Audit Director.

During the year, the Committee's actions included the following:

- it examined and acknowledged the 2019 audit plan prepared by Deloitte & Touche S.p.A;
- it took note of the summary reports issued by Internal Auditing and of the Final 2019 Report, as well as the findings for 2019 of the "Quality Assurance and Improvement Plan". The Committee monitored the work of the Internal Audit Function, also through periodic audit reports, and the implementation of action plans on corrective measures necessary to ensure continual improvement of the system;



- it approved the "2020 Audit Plan", and also examined and took note of the Report on the Internal Control and Risk Management System as of 31 December 2019, prepared by the Internal Audit Function;
- it examined and took note of the 2020 Audit Plan and ERM of the subsidiary Mediaset España Comunicación S.A.;
- it acknowledged and approved the materiality grid for the Non-Financial Statement to 31 December 2019, in accordance with Legislative Decree 254/2016;
- it evaluated, together with the Financial Reporting Officer, the independent auditors Deloitte& Touche S.p.A. and the Board of Statutory Auditors, the accounting standards adopted by the Mediaset Group and their uniformity for the purposes of preparing the 2019 Consolidated Financial Statements, and found them to have been correctly applied; it also launched the preliminary activity in view of the approval of the 2019 financial statements;
- it took note and discussed the methodology adopted and the different plan configurations supporting evaluations relative to the annual and half-yearly impairment testing;
- it carried out preliminary activities relating to the preparation of the Non-Financial Statement relating to the 2019 financial year drawn up pursuant to Legislative Decree 254/2016, expressing its positive assessment to the Board regarding the analysis and contents of the document with reference to the sustainability issues materials for the Mediaset Group, taking into account the related activities and characteristics, and, overall, on the data and information collection process;
- it approved Sections 10 and 11 of the 2019 Corporate Governance Report relative to the Internal Control and Risk Management System.
- it acknowledged and shared the supplementary report, pursuant to Art. 11 of Regulation (EU) No. 537/2014, drawn up by Deloitte & Touche S.p.A., and the conclusions contained therein; the Committee also found that the independent auditors had not issued any letter recommendations to management;
- it shared, as part of the final assessment of the performance objectives of the Financial Reporting Officer provided for by the Annual Incentive System for Group Executives, the assessment of the Activity Plan pursuant to Law 262/2005;
- it acknowledged the results of the monitoring and application of the Institutional Procedure "Management and communication of privileged information";
- it acknowledged the "Summary of the main results of the audits for January September 2020" prepared by the Internal Auditing Department;
- took note of periodic updates to the "List of broadcasting rights suppliers", prepared by the Rights
 Department, to complete the company procedure for the planning, acquisition and management of
 rights, and gave it a positive rating;
- it took note of the 2020 Audit Plan of Mediaset España Comunicación S.A. and the related updates;
- it examined and acknowledged the 2020 audit plan prepared by Deloitte & Touche S.p.A;
- it acknowledged the updates of the ongoing stakeholder engagement activities as part of the preparation of the Group's 2020 Sustainability Report.

During 2021, the Committee also:

took note of the summary reports issued by Internal Auditing and of the Final 2020 Report, as well
as the findings for 2020 of the "Quality Assurance and Improvement Plan". The Committee
monitored the work of the Internal Audit Function, also through periodic audit reports, and the
implementation of action plans on corrective measures necessary to ensure continual improvement
of the system;



- approved the "2021 Audit Plan", and also examined and took note of the Report on the Internal Control and Risk Management System as of 31 December 2020, prepared by the Internal Audit Function;
- examined and took note of the 2021 Audit Plan and ERM of the subsidiary Mediaset España Comunicación S.A.
- acknowledged and approved the materiality grid for the Non-Financial Statement to 31 December 2020, in accordance with Legislative Decree 254/2016;
- evaluated, together with the Financial Reporting Officer, the independent auditors Deloitte & Touche S.p.A. and the Board of Statutory Auditors, the accounting standards adopted by the Mediaset Group and their uniformity for the purposes of preparing the 2020 Consolidated Financial Statements, and found them to have been correctly applied; it also launched the examination activity in view of the approval of the 2020 financial statements;
- took note and discussed the methodology adopted and the different plan configurations supporting evaluations relative to the annual impairment testing;
- carried out preliminary activities relating to the preparation of the Non-Financial Statement relating
 to the 2020 financial year drawn up pursuant to Legislative Decree 254/2016, expressing its
 positive assessment to the Board regarding the analysis and contents of the document with
 reference to the sustainability issues materials for the Mediaset Group, taking into account the
 related activities and characteristics, and, overall, on the data and information collection process;
- approved Sections 10 and 11 of this Report relative to the Internal Control and Risk Management System.

When the half-yearly financial statements and full-year reports are approved, the Committee reports to the Board on the adequacy of the internal control system. During the activity described above, and also in view of the policy for managing the control system, adopted by the Internal Control and Risk Management System Director on the basis of the guidelines of the Internal Control and Risk Management System of the Mediaset Group, last issued by the Board of Directors' meeting on 20 December 2016, the Committee recommended that the Board consider the Internal Control and Risk Management System as adequate and effective overall, with respect to the profile and characteristics of the Company and its risk profile.

The Committee is given funding of EUR 350,000 per annum for expenses related to its duties.

The Committee members are given a fee for attending each meeting, in the amount set by the Shareholders' Meeting of 27 June 2018.

11. THE INTERNAL CONTROL AND RISK MANAGEMENT SYSTEM

The internal control and risk management system comprises all the rules, procedures and organisational structures designed to allow the conduct of the business in a way that is consistent with the set objectives, by adequately identifying, measuring, managing and monitoring the main risks.

The Board exercises the functions listed by the Code, with the assistance of the Control, Risk and Sustainability Committee.

The Board of Directors carries out its functions related to the internal control and risk management system taking into consideration reference models and existing best practices at the national and international level and in compliance with the organisation and management models adopted pursuant to Legislative Decree 231/2001.

On 10 March 2020, the Board, with the favourable opinion of the Control, Risks and Sustainability Committee, examined the results of the annual update by the Risk Officer on the assessment and



management methods of the main corporate, strategic, process and sustainability (ESG) risks, assessing the nature and level of risk compatible with the strategic guidelines, defined during the previous meeting of 28 January 2020.

During the meeting of 25 February 2020, the Board, based on the Control, Risk and Sustainability Committee's Reports and after consulting with the Board of Statutory Auditors and the Financial Reporting Officer, acknowledged (without raising any findings) the final data of the Audit Plan updated to 31 December 2019, and approved the 2020 Audit Plan prepared by the Internal Audit Function Manager.

On 28 January 2020, the Board of Directors, with the approval of the Risk and Control Committee and as part of its monitoring of objectives and results, reviewed the main actions taken by the Group during the year as regards the previous strategic objectives and accepted risk level; it also updated the strategic objectives for the subsequent annual assessment of related risks.

The Guidelines of the Internal Control and Risk Management System of the Group, which identify the Enterprise Risk Management Framework as the reference methodology²⁷ for monitoring the internal control system, are implemented, by the Internal Control and Risk Management System Director, through the "Enterprise Risk Management Policy", which defines the main methodological aspects of the risk management process, as well as the roles, responsibilities and main activities involved in risk management.

The internal control and risk management system of the Mediaset Group is able to identify and measure the main company risks, including those that may be relevant for medium-long term sustainability, that could undermine the achievement of established objectives, taking into account the characteristics of activities carried out by Mediaset and its subsidiaries, based on the following criteria:

- the nature of the risk, with reference to strategic and operating risks and risks concerning reporting and compliance with laws in force;
- the possibility of risk affecting the ability to achieve company objectives;
- the organisation's ability to properly manage identified risk;
- the correct monitoring of company risks, by checking the suitability of the internal control and risk management system to provide an acceptable profile of overall risk. Specifically, the internal control and risk management system of the Mediaset Group establishes the following:
 - the systematic monitoring by management of main company risks, in order to identify and implement any corrective actions for existing control processes;
 - periodic independent checks of the adequacy and effectiveness of the internal control system,
 as well as the timely adoption of specific corrective actions if weaknesses are identified;
 - rules for reporting on the adequacy and effectiveness of the internal control and risk management system.

For this purpose, the Internal Control and Risk Management System Director supervises the management of the Internal Control and Risk Management System of the Mediaset Group, to ensure the system can:

promptly react to significant risk situations, establishing adequate control mechanisms;

²⁷ According to the Enterprise Risk Management methodology, the internal control system starts from the definition of the Company's strategy. The Company's objectives are taken into consideration by the methodology according to the following categories:

⁻ strategic objectives: high level objectives, aligned with and supporting the Company's mission;

⁻ operational objectives: objectives related to the efficient and effective use of resources;

⁻ reporting objectives: objectives related to the reliability of reporting external and internal to the Company;

⁻ compliance objectives: objectives related to compliance with applicable laws and regulations



- guarantee, within the context of company processes, an adequate level of separation between operating and control functions, thus preventing conflicts of interest arising regarding assigned responsibilities;
- guarantee, within the context of operating and administrative/accounting activities, the use of systems and procedures that ensure the accurate recording of company events and operations, as well as the production of reliable, timely information flows, both in and outside the Group;
- establish methodologies for the timely communication of significant risks and control anomalies identified in relation to appropriate Group levels, allowing for the identification and timely adoption of corrective actions.

This model is adopted for listed subsidiaries, also in line with the management and coordination activities of the parent company, giving them Guidelines and related polices for implementation.

With particular reference to financial reporting processes, the main characteristics of the Internal Control and Risk Management System relative to such risks pursuant to Art. 123-bis, paragraph 2, letter b) of the TUF are described below.

Main characteristics of risk management and internal control systems in relation to the financial reporting system process

1. Introduction

The risk management and internal control system in relation to the financial reporting process²⁸, developed within the Mediaset Group, aims to guarantee the dependability, accuracy, reliability and timeliness of financial reporting.

Mediaset, in defining its own system, has aligned it with laws and regulations currently in force.

As reference standards do not explicitly establish specific criteria for the design, implementation, evaluation and monitoring of the Risk Management and Internal Control System relative to financial reporting, Mediaset has opted for the application of a model that is universally recognised as one of the most accredited: the CoSO (Committee of Sponsoring Organisations) Framework. Furthermore, implementation of the System takes into account the guidelines of some industry organisations regarding the activities of the Financial Reporting Officer (the Italian Confederation of Industry, Confindustria, and the National Association of Finance and Administration Managers, Andaf).

Art. 154-bis of the TUF has established the position of Financial Reporting Office for issuers with shares listed on regulated markets. This Officer is responsible, among others, in conjunction with relevant functions, for developing adequate administrative and accounting procedures for the production of financial statements, consolidated financial statements and interim reports, as well as all other information disclosed to the market and relative to accounting disclosure and the issue of specific certification.

Description of the main characteristics of the Internal Control and Risk Management System in relation to the financial reporting system process

Roles and Functions involved

The Financial Reporting Officer is assisted by a specifically established company structure for the purpose and by the Organisation Department: these structures support the Financial Reporting Officer in designing, implementing and maintaining adequate administrative and accounting procedures to draft

²⁸ Financial reporting means, for example, the periodic accounting information, annual and interim financial reports and additional financial interim disclosures – including, with reference to consolidation – the ongoing disclosures and press releases.



the financial statements and the consolidated financial statements and supply the Financial Reporting Officer with elements to evaluate their adequacy and effective functioning.

The team assisting the Financial Reporting Officer works with the process owners to promptly identify events that may impact or change the reference framework, and to update administrative accounting procedures, implement new controls and carry out any improvement plans within their own processes.

The Internal Audit Function periodically carries out independent checks on the adequacy and actual functioning of the control model adopted by the Company to ensure compliance with the requirements of the Law on the Protection of Savings in relation to obligations of the Financial Reporting Officer.

Stages of the Internal Control and Risk Management System in relation to the financial reporting process

The risk management and internal control system, relative to the financial reporting process, basically comprises a number of administrative accounting procedures and tools to evaluate the adequacy and actual functioning of procedures, which contribute to establishing an internal control model that is maintained, updated and, where concrete opportunities for rationalisation and optimisation are identified, is further developed.

The model is structured in three main stages:

- a) definition of the scope of analysis with the identification and evaluation of risks;
- b) identification and documentation of controls;
- c) evaluation of the adequacy and actual application of administrative and accounting procedures and relative controls.

a) Definition of the scope of analysis, with the identification and evaluation of risks

To determine and plan activities to check the adequacy and actual application of the Group's administrative and accounting procedures, the definition of the scope of analysis describes the process to adopt when determining the level of complexity, identifying and assessing risks and assessing the materiality of financial statement areas. This process aims to assess controls of transactions generated from company processes that supply accounting data and record them in financial reporting.

Significant processes that are representative of the business are identified based on the quantitative analysis of financial statement items, applying the concept of materiality to aggregate items contained in the Consolidated Financial Statements of the Mediaset Group, and on a qualitative analysis of processes based on their level of complexity.

For each process identified as significant, the "generic" risks of the unreliability of financial reporting inherent in the process itself are determined, referring to financial statement assertions (existence and occurrence, completeness, rights and obligations valuation and recognition, presentation and reporting), which constitute control objectives.

The Financial Reporting Officer defines the reference context, at least annually and whenever elements occur that may considerably change the analysis carried out.

To complete scope analysis, a summary and overall analysis at a Group level is also carried out on the internal control system at a functional and/or organisational level (entity level control). This analysis breaks down each component of the CoSO framework in supervisory areas that, based on the Risk Assessment carried out, should be covered by the Group and monitored by management.

For each of the identified supervisory areas, actual risk coverage connected with it is tested, checking the existence of company procedures and practices adopted by the Group.



b) Identification and documentation of controls

Controls are defined by a process that identifies administrative and accounting procedures that meet various control assertions²⁹.

The controls identified and specifically applied when carrying out activities are formalised in a specific matrix (the "Risk and Control Matrix") and, in this matrix are related to the "generic" risks of the unreliability of financial reporting.

Administrative and accounting procedures and relative controls are periodically monitored and updated through a process that involves the Financial Reporting Officer, his/her support structure and process owners. Specifically, process owners inform the Financial Reporting Officer, on a regular basis, of events that may impact and change the frame of reference of significant procedures, and on an annual basis, the support structure of the Financial Reporting Officer reviews and validates the entire control model, involving all process owners in reviewing processes in their area of responsibility.

c) Evaluation of the adequacy and actual application of administrative and accounting procedures and relative controls

The adequacy and actual application of administrative and accounting procedures is evaluated by specific testing, and aims to guarantee the design and operational ability of identified controls.

The Group has adopted a testing strategy which basically involves defining the approach and criteria used for testing: the frequency of analysis, sizing of the sample, types of tests to carry out, formalisation of tests carried out and information flows to notify test outcomes.

The purpose of testing is to guarantee the actual application of controls in compliance with the defined testing strategy. On a six-monthly basis, the support structure of the Financial Reporting Officer prepares a report indicating activities carried out and test outcomes.

Based on testing results, the Financial Reporting Officer, assisted by his/her support structure, defines a plan to remedy any deficiencies that may have a negative impact on the effectiveness of the risk management and internal control system relative to financial reporting.

The Financial Reporting Officer's support team, in conjunction with the relevant process owners, will coordinate the improvement plans and guarantee their implementation.

At least once a year, the Financial Reporting Officer reports to the Control, Risk and Sustainability Committee, to the Board of Statutory Auditors and to the Supervisory Bodies of Group companies, on the procedures used to evaluate the adequacy and actual application of controls and administrative/accounting procedures, as well as on compliance with remedial plans defined, and rates the adequacy of the accounting and administrative control system.

11.1. INTERNAL CONTROL AND RISK MANAGEMENT SYSTEM DIRECTOR

During its meeting of 27 June 2018, the Board appointed the Chairman as Internal Control and Risk Management System Director.

During 2020 and in the first few months of 2021, the Internal Control and Risk Management System Officer:

accuracy: this control ensures that all details of the individual transaction have been correctly processed;

<u>completeness</u>: this control ensures that all transactions are processed and are only processed once;

<u>validity</u>: this control ensures that the processed transaction has passed adequate authorisation levels and is effectively referable to company operations;

<u>restricted access</u>: this control ensures that access to information and transactions is adequately configured according to the roles and responsibilities recognised by the Company.

²⁹ Reference control assertions are the following:



- implemented the guidelines issued by the Board and verified the system's adequacy and effectiveness;
- supervised amendments to the system concerning the dynamics of operating conditions and the legal and regulatory framework;
- oversaw the identification of the main business risks (strategic, operational, financial and compliance-related), taking into account the type of activity performed by the Company and its subsidiaries, and based on the Board of Directors' guidelines for the Internal Control and Risk Management System.

The main business and support processes, which were analysed with the assistance of the Group's management, Internal Auditing and the Risk Officer, made it possible to give an overall evaluation of the Internal Control and Risk Management System (which ended with the presentation of the Report by the Internal Control and Risk Management System Officer to the Board of Directors during the meeting of 10 March 2020).

11.2. INTERNAL AUDIT FUNCTION MANAGER

The Issuer has established an Internal Audit Function to ensure that the internal control and risk management system is both functioning and adequate.

The Board of Directors, following the proposal of the Risk and Control Committee and after consulting with the Board of Statutory Auditors, confirmed Angelo Iacobbi as the Internal Audit department manager, defining his compensation as being consistent with company policies and ensuring he has adequate resources to undertake his responsibilities. The Board found the incentive mechanisms for the Financial Reporting Officer to be commensurate to the tasks assigned.

To ensure an adequate level of independence and objectivity in internal audit activities, the Internal Audit Function Manager is not responsible for any operational area.

The Internal Auditing department reports to the Chairman, who informs the Board..

In compliance with international reference standards on auditing, the Internal Audit Function checks, both on an ongoing basis and in relation to specific needs, the functioning and adequacy of the internal control and risk management system, implementing an Audit Plan approved by the Board of Directors, based on a structured process, analysing and prioritising the main company risks.

The scope of the activities carried out by the Internal Audit Function³⁰ includes Mediaset and all the Group Companies directly or indirectly controlled by it, with the exception of Mediaset España Comunicación S.A. and its subsidiaries or investee companies. In addition, for the Group's investee companies and joint ventures, the Internal Audit activities can be carried out at the specific request of the Board of Directors of these companies.

In 2020, the Internal Audit Function carried out mandates of:

- Assurance, which consists in an objective review of evidence and findings, through analyses, assessments, recommendations and qualified comments, in order to obtain an independent evaluation of the internal control and risk management system;
- advice, which consists of methodological support and assistance to provide added value and improve governance, risk management and control processes.

³⁰ In accordance with the Mandate granted to it by the Board of Directors on 17 December 2013.



In its activities carried out during 2020, the Internal Audit Function had free and direct access to data, documents, information and personnel useful to carrying out its duties.

During the reporting period, the Internal Audit Function Manager prepared periodic reports³¹ 32containing information on: the activities carried out, including activities relating to the reliability of the company information systems, including the accounting systems, the methods used to manage risks as well as compliance with plans to limit risks; the reports also contained an assessment of the suitability (adequacy and effective functioning) of the internal control and risk management system.

For this financial year, the Internal Audit department considered the internal control and risk management system to be functional and adequate.

The Internal Audit Function Manager also reported periodically to the other company bodies and units with responsibility for monitoring the internal control and risk management system, such as the Financial Reporting Officer, the Risk Officer and the Supervisory and Control Bodies of the Group.

In compliance with the recommendations of international standards on auditing, the Internal Audit Function has taken steps to improve the quality of its activities, also by taking into account the contents of the last Quality Assurance Review of Internal Auditing, which was conducted in 2017 by a qualified, independent, external assessor. Along with the results of the internal assessments, this confirmed the overall conformity of the Department, and that the internal audits were conducted in accordance with the international standards and professional Code of Ethics, issued by the Institute of Internal Auditors.

11.3. ORGANISATIONAL MODEL

The internal control system was further strengthened by adopting an Organisational Model, the first draft of which was approved by the Board of Directors' meeting of 29 July 2003, and was later repeatedly amended to reach its current version approved on 23 February 2021 ³³.

The progressive updates of the Compliance Programme took into account mostly (among other things) the legislative changes that occurred from time to time, the ensuing broadening of the range of so-called "predicate offences", internal organisational changes and ongoing case law precedents being established regarding Compliance Programmes.

With the adoption of its Compliance Programme, Mediaset has set itself the goal of adopting a structured and organic system of rules of a general, behavioural and operational nature (which are expressed in the organisational structure of the Company, in the system for the attribution of and powers, in organisational guidelines and operating practices, in the disciplinary system and so on), which responds to the purposes and requirements of Legislative Decree 231/01 both in terms of prevention of crimes and administrative offences (preventive controls) and in terms of control over the effective implementation of the same and the possible imposition of sanctions (ex post controls).

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³¹ Sent to the Chairmen of the Board of Statutory Auditors, the Control, Risk and Sustainability Committee and the Chairman of the Board of Directors, as well as to the Internal Control and Risk Management System Director of Mediaset S.p.A..

³³ The Compliance Programme pursuant to Legislative Decree 231/2001, recently approved by Mediaset modified the previous version - adopted on 5 February 2019 - not only to include the updates regarding the new types of predicate offences (with particular reference to tax offences), but also in consideration of the different organisational structure assumed by the Company as of 1 March 2020. As an integral part of the Mediaset Compliance Programme - in addition to the "General Guidelines on Anti-Corruption", the Group policy was adopted in 2014 to align the Mediaset Group with best practices developed over time at international level to combat corruption - the new version has an added document on the "Prevention of the commission of tax crimes pursuant to Art. 25 quinquiesdecies of Legislative Decree 231/01 ", with the aim of providing an overall picture of the preventive control measures adopted by the Mediaset Group to mitigate the so-called tax risk, with specific reference to the offences referred to in Art. 25 quinquiesdecies, improving the already existing internal control systems in administrative-accounting matters and in terms of financial reporting, placed in the broader context of corporate risk prevention policies.



The Compliance Programme comprises principles, company rules and provisions relative to the management and control of the Company's activities and includes a summary document, explaining the general regulations that are appropriate for preventing the commission of offences indicated in Legislative Decree 231/01 and a number of attachments (including, among others, the updated wording of Legislative Decree 231/01, a description of all criminal offences envisaged by the decree, a summary of so-called "areas of activities at risk of offences being committed" concerning the Company and relative organisational oversight and controls of a general nature, as well as those specifically assigned to the individual areas).

The new version of the Company's Compliance Programme was adopted following the outcome of the assessments carried out in 2020 aimed at verifying the need for a new update of the same. Following the completion of the risk assessment activity, which took into account, in particular, the introduction of tax crimes in the category of so-called "Predicate offences", the Compliance Programme was therefore updated, placing emphasis on matters related to tax risks and the necessary preventive measures, in terms of internal control and procedures. During 2021, the other Italian subsidiaries of the Group will also update their Compliance Programmes. On 5 February 2019, the company's Board of Directors approved the latest version of the Mediaset Group Code of Ethics, replacing the code adopted in 2012. During the year, in view of the growing focus on corporate governance, and taking into account the complex nature of the areas in which Mediaset operates on a daily basis, an analysis was done in order to investigate whether a revision of the previous version of the code was necessary. The objective was to clearly confirm and in certain cases update the values and responsibilities that the Mediaset Group recognises, accepts, approves and adopts. In the new version, in addition to the rewording of certain articles, new ones have been introduced (for example on anti-corruption, the use of social media networks, internal controls and risk management, the protection of public safety, and adaptation to the laws on whistleblowing). In 2019, the Italian subsidiaries adopted the Group's Code of Ethics.

The Supervisory and Control Body

The Organisational Model requires that the Supervisory and Control Body is a collective entity and that it is appointed by the Board, after checking the requirements for integrity (which are the same as those for the Directors), the requirements concerning adequate professional competence, and after ensuring the absence of incompatibility and conflicts of interest with other company functions and/or positions that would undermine its independence, freedom of action and judgement.

The Supervisory and Control Body, appointed by the Board of Directors on 28 June 2018, after ensuring that it met the same requirements concerning integrity that apply to the Directors of the Company, and the requirements concerning adequate professional competence and the absence of incompatibility and conflicts of interest with other company functions and/or positions that would undermine its independence, will end its term of office with the approval of the Financial Statements to 31 December 2020. The Committee comprises three members:

| Sergio Beretta | Chairman - Consultant |
|----------------------|-----------------------|
| Silverio Di Girolamo | Consultant |
| Michele Perini | Consultant |

The composition of the Supervisory and Control Body was considered appropriate to satisfy the requirement that this role and the ensuing responsibility must be assigned to persons that can wholly guarantee the necessary autonomy and independence that such body must possess.

Mediaset decided not to assign the Supervisory and Control Body functions to the Board of Statutory Auditors, as it considered it appropriate to keep a Body with specific responsibilities for compliance with Legislative Decree 231/01 and entirely dedicated to this activity.



In carrying out its activities, the Supervisory and Control Body is supported mainly by the Internal Audit department and - where necessary - it may be assisted by other company departments or outside consultants.

The Supervisory and Control Body carries out the duties and has the powers established in the Compliance Programme. To undertake its responsibilities, the Supervisory and Control Body may, at any time whatsoever, at its own discretion and independently, verify the application of the Compliance Programme and procedures relative to it, also regarding each member separately.

As a result of the audits conducted (on specific company operations and the procedures/rules of conduct adopted), and in relation to legal and/or organisational developments, or to the identification of new areas of activities at risk of serious infringements of provisions of the Compliance Programme, and/or of company procedures that refer to it, the Supervisory and Control Body also informs the Company of the advisability of making changes and updates to the Compliance Programme and/or relative procedures. With subsequent follow-up activities, the Supervisory and Control Body ensures that any corrective actions recommended to the Company have been adopted by relative company functions.

During 2020, the Supervisory and Control Body met seven times and reported every six months to the Board of Directors, the Control, Risk and Sustainability Committee and to the Board of Statutory Auditors.

11.4. INDEPENDENT AUDITORS

The Shareholders' Meeting of 28 June 2017, having examined the recommendation made by the Board of Statutory Auditors, appointed Deloitte & Touche S.p.A. as independent auditors in charge of auditing the annual and consolidated financial statements and of performing the limited audit of the half year report for the financial years 2017/2025, pursuant to law. The Financial Statements of the subsidiaries are audited.

Subsequently, on 27 June 2018 the shareholders' meeting decided to supplement the remuneration for the accounting services of Deloitte & Touche S.p.A. on the recommendation of the Board of Statutory Auditors, considering the work done as a result of application of the new accounting standards IFRS 9 and 15, and in view of some of the changes made to the scope of audit.

On 26 September 2017, the Board of Directors appointed Deloitte & Touche S.p.A. as independent auditors to issue the limited audit report of the Non-Financial Statement for the period 2017-2025.

11.5. THE FINANCIAL REPORTING OFFICER

The Board of Directors, during its meeting of 28 June 2018, upon favourable recommendation of the Board of Statutory Auditors, confirmed Mr Luca Marconcini, manager of the Consolidation, Accounting Standards and Risk Office department, as Mediaset's Financial Reporting Officer. All powers and responsibilities needed to fulfil the assignment and related tasks were attributed to the Financial Reporting Officer³⁴.

For the financial year, the Financial Reporting Officer, assisted by the Risk Office and Organisation departments, implemented, in relation to main company processes within the operating companies of

 $^{^{}m 34}$ pursuant to art. 154-bis of Legislative Decree No. 58 of 24 February 1998 and to art. 28 of the Bylaws.



the Group³⁵, the activities³⁶ required to assess, adapt, and document the Internal Control System as required by Law 262/05.

The 2020 Financial Statements and Consolidated Financial Statements of the Company include statements issued based on the programme established according to CONSOB regulations on the adequacy and actual application of procedures, as well as their consistency with accounts and adequacy in giving a true and fair view of the equity, economic and financial standing of the Company and of companies included in the scope of consolidation, signed by the Financial Reporting Office and Chairman of the Company.

The Financial Reporting Officer, together with the Risk and Control Committee and the independent auditors, assesses the correct use of the accounting standards and, in the case of the Group, their uniformity for the purpose of preparing the Consolidated Financial Statements; this activity is performed during the first few months of each financial year.

In its meeting of 10 March 2020, the Board of Directors allocated funding of EUR 350 per annum to the Financial Reporting Officer for expenses related to his duties.

The Board found the incentive mechanisms for the Financial Reporting Officer to be commensurate to the tasks assigned to him.

11.6. COORDINATION BETWEEN PARTIES INVOLVED IN THE INTERNAL CONTROL AND RISK MANAGEMENT SYSTEM

The coordination between parties involved in the internal control and risk management system is ensured by a steady flow of information between those parties, on an ongoing and timely basis through:

- participation of the Board of Statutory Auditors at the meetings of the Control, Risk and Sustainability Committee;
- frequent participation of the Financial Reporting Officer and Risk Officer in the meetings of the Control, Risk and Sustainability Committee; periodic information to the Control, Risk and Sustainability Committee, the Board of Statutory Auditors and the Head of Internal Audit, regarding the activities performed within the internal control and risk management system;
- the exchange of information between the Control, Risk and Sustainability Committee, the independent auditors and the Financial Reporting Officer with regard to the accounting standards applied in the Mediaset Group and their uniformity for the purposes of preparing the consolidated financial statements;
- the periodic reporting by the Supervisory Body to the Board of Directors, the Control, Risk and Sustainability Committee and the Board of Statutory Auditors.

the updating of identified processes and controls;

³⁵ With reference to listed subsidiaries, the Financial Reporting Officer of the Mediaset Group coordinates with the financial reporting officers of these companies, in order to have appropriate evidence of the activities they perform to evaluate the adequacy of controls. ³⁶ Specifically, the following activities were carried out:

the identification and evaluation of company processes and relative risks;

the analysis of the adequacy of controls adopted relative to administrative/accounting and financial aspects; testing and relative documentation of controls to check the actual application of administrative/accounting procedures; formalisation of the remedial plan to eliminate any deficiencies identified during controls; monitoring of the status of remedial activities and testing of the controls implemented.



12. INTERESTS OF THE DIRECTORS AND RELATED-PARTY TRANSACTIONS

Procedure for related-party transactions

The Board meeting of 9 November 2010, with the favourable opinion of the Governance Committee, approved the "Procedure for transactions with related parties" and established the Committee of Independents (now the Related Parties Committee)³⁷.

Subsequently, the Board of 17 December 2013, having acknowledged the favourable opinion of the Committee, amended Art. 7 letter a) of the Related Party Procedure, with effect from 1 January 2014³⁸. In 2017, the Committee carried out the three-year analysis certifying the effectiveness and suitability of the Procedure to guarantee the substantial and procedural correctness of Mediaset's transactions with related parties and expressed a favourable opinion with regard to the decision not to proceed with any changes to the current Procedure. In 2020, the Committee launched an analysis of the changes made to the CONSOB regulation in transposition of Directive (EU) 2017/828 (Shareholder Rights Directive II). This analysis continues in the current year and is aimed at revising the current Related Party Procedure. The Board, with the favourable opinion of the Related Parties Committee, will adopt the new updated Procedure by 30 June 2021, the deadline established by Consob for the update.

Related Parties Committee

The Related Parties Committee, appointed on 28 June 2018, consists of three Independent Directors who will remain in office until the term of office of the entire Board expires.

| Marina Brogi | Chairman - Independent Director |
|-----------------|---------------------------------|
| Giulio Gallazzi | Independent Director |
| Carlo Secchi | Independent Director |

The Related Parties Committee met six times in 2020. The Committee has its own operating regulations and minutes are taken of all meetings. The Manager of the Company's Affairs Department, appointed as Committee Secretary, attends the meetings. In the days preceding meetings, sufficiently in advance of the meeting, the Secretary, as agreed with the Committee Chairman, sends to the Governance Committee members all available documents and information on items on the agenda.

The percentage of each Director attending Committee meetings is shown in Attachment D to this Report.

As a rule, all members of the Board of Statutory Auditors take part in the meetings, and the managers of specific company departments and external consultants were invited to attend by the Committee Secretary, to explain particular issues.

The Related Parties Committee performs the duties established by the Regulation on Related-Party Transactions and the Related-Party Procedure. Specifically, as regards non-material transactions, its opinions are non-binding; as regards material transactions, its opinions are binding.

The Committee also carries out periodic analyses and controls based on reports prepared by the Corporate Affairs Department, pursuant to Art. 8.5 of the Related-Party Procedure.

³⁷ Implementing the provisions of the "Regulations on transactions with related parties," adopted by Consob with resolution No. 17221 of 12 March 2010, and later amended by resolution No.17389 of 23 June 2010, the procedure, which can be consulted on the website, sets forth the rules to identify, approve, perform, and publish transactions with related parties conducted by Mediaset S.p.A., either directly or through subsidiaries, in order to ensure the transparency and substantial and procedural correctness of said transactions, as well as the cases of exclusion from the implementation of said rules.

³⁸ The amendment concerned the introduction of the threshold for transactions of low value if the counterparty is a natural person. Specifically, the Procedure identifies transactions of high and low significance, establishing the rules for carrying them out and identifying transactions to which the foregoing regulations do not apply. Excluded transactions include, in particular, non-material transactions (of a total value not above EUR 300,000.00 if the counterpart is a natural person and not above EUR 500,000.00 if the counterpart is a corporate body), transactions with, or between, subsidiaries and affiliated companies, and normal transactions.



At its meeting of 28 June 2018, the Board of Directors allocated funding of EUR 100,000 per annum to the Related Parties Committee, for expenses related to its duties.

The Committee members are given a fee for attending each meeting, in the amount set by the Shareholders' Meeting of 27 June 2018.

Directors with interests

Before dealing with transactions, the Directors shall give exhaustive information to other Directors and to the Board of Statutory Auditors of all interests, even potential, which they have in a specific transaction of the Company, on their own behalf or that of third parties, independently of any situation of conflict; they shall also specify the nature, terms, origin, and scale of said interests; if the Director involved is the Chief Executive Officer, he shall also refrain from carrying out the transaction.

13. APPOINTMENT OF STATUTORY AUDITORS

The appointment of Statutory Auditors is regulated by Art. 28 of the Company Bylaws given in Attachment F to this Report.

The Shareholders' Meeting elects the Board of Statutory Auditors, consisting of three regular auditors and three alternate auditors, who remain in office for three financial years until the date of the Shareholders' Meeting convened to approve the Financial Statements of the third financial year. The auditors may be re-elected.

All Statutory Auditors shall be included in the Register of Auditors established by the Ministry of Justice and have carried out auditing for a minimum of three years. In addition, the Statutory Auditors must satisfy the requirements of the laws and regulations in effect and the Board makes sure that said requirements are satisfied.

Based on the Company Bylaws, lists may only be presented by shareholders who have voting rights and who, either alone or together with other shareholders, hold the amount of share capital required by the Company Bylaws to present lists for the appointment of members of the Board of Directors. Pursuant to executive resolution No. 28 of 30 January 2020, the percentage of participation for the presentation of lists of candidates for the Board at the date of the Shareholders' Meeting of 26 June 2020 was equal to 1%.

14. STATUTORY AUDITORS

Pursuant to the legal provisions in force, the Board of Statutory Auditors supervises: compliance with law and Company Bylaws, compliance with the principles of fair and proper administration, the adequacy of the Company's organisational structure for areas under its responsibility, the internal control system, the administrative/accounting system, as well as the reliability of the latter in correctly representing operating data, the procedures to implement corporate governance regulations required by governance codes prepared by companies managing regulated markets or trade associations, which the Company, through disclosure to the public, declares it adopts, and the adequacy of provisions issued by the Company to subsidiaries.

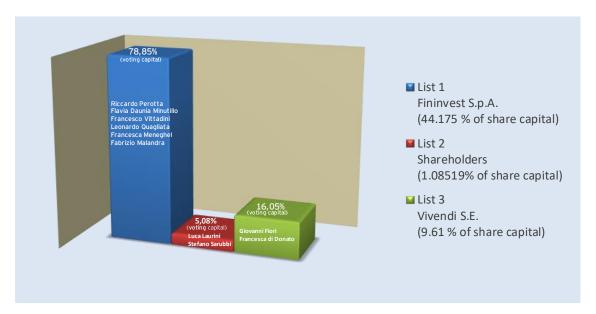
The members of the Board of Statutory Auditors, whose mandate will expire at the Shareholders' Meeting called to approve the financial statements as at 31 December 2022, are currently:



Giovanni Fiori, Riccardo Perotta, Flavia Daunia Minutillo, Regular Auditors; Francesca di Donato, Leonardo Quagliata e Francesca Meneghel, Alternate Auditors. Attachment G to this report shows the composition of the Board of Statutory Auditors.

The Chairman of the Board of Statutory Auditors is Giovanni Fiori, who was first in the third minority list.

At the Shareholders' Meeting of 26 June 2020 (707,164,805 shares, equal to 59.86% of the share capital) three lists were presented³⁹.



The curricula vitae of the members of the Board of Statutory Auditors may be consulted on the Company's website and are also shown in Attachment H to this report.

The composition of the Board of Statutory Auditors has not changed since the end of the reporting period.

DIVERSITY CRITERIA AND POLICIES

The Board of 19 April 2021, approved the update of the Policy on the composition of the Board of Statutory Auditors 40adopted on 24 April 2018. The amendments to the Policy take into account the changes introduced by Law No. 160 of 27 December 2019, which amended paragraph 1-ter of Art. 147-ter and paragraph 1-bis of Art. 148 of the TUF, which dictate the provisions on gender balance, in the management and control bodies respectively of listed companies.

The Board of Statutory Auditors and the Governance and Appointments Committee were involved in the adoption of the Policy and expressed a preliminary favourable opinion to the Board on the Policy. The policy, contained in Attachment I to this Report, contains guidelines and recommendations that have

The third list from shareholder Vivendi S.E..

³⁹ The first list was presented by the shareholder Fininvest S.p.A. The second list was presented by the following shareholders: Anima SGR S.p.A. manager of the Anima Iniziativa Italia fund; Arca Fondi SGR S.p.A. Fund manager: Arca Azioni Italia Fund, Arca Economia Reale Bilanciato Italia 30 Fund; Eurizon Capital S.A. manager of the Eurizon Fund sub-fund Equity Italy Smart Volatility; Eurizon Capital SGR S.p.A. Fund manager: Eurizon Progetto Italia 20, Eurizon PIR Italia 30, Eurizon Progetto Italia 70, Eurizon PIR Italia Azioni, Eurizon Azioni PMI Italia, Eurizon Progetto Italia 40; Mediolanum Gestione Fondi SGR S.p.A. Fund manager: Mediolanum Flessibile Futuro Italia, Mediolanum Flessibile Sviluppo Italia; Pramerica SGR S.p.A. Fund manager: Pramerica MITO 50.



been considered functional to achieving the objective of having a Board of Statutory Auditors made up of individuals capable of effectively carrying out their mandate.

The Board found that the current composition fully met these recommendations, and achieved the diversity objectives set out in the Policy

During 2020, the Board of Statutory Auditors met 33 timed. On average, each meeting lasted approximately 3 hours. During 2021, the Board of Statutory Auditors met 3 times.

As disclosed to the market upon appointment by the Shareholders' Meeting of 26 June 2020, all the Statutory Auditors declared that they met the requirements for the office set forth by law and by the bylaws. On 9 July 2020, in accordance with the requirements of the Code, aimed at ensuring that the statutory auditors satisfy the independence requirements, the Board of Statutory Auditors assessed whether its members satisfy said independence requirements. The outcome of this verification was notified to the Board on 28 July 2020.

The Board of Statutory Auditors also monitored the independence of the independent auditors, verifying compliance with relevant regulatory provisions regarding the nature and extent of the various services supplied to the Company and its subsidiaries, by the independent auditors and by entities in their network. The Board of Statutory Auditors had no objections to report.

The Board previously in office, on 10 March 2020, completed the self-assessment process, informing the Board meeting on the same date.

With regard to the requirements for the Statutory Auditors, it is reported that the Board of Statutory Auditors currently in office satisfies all legal requirements.

When performing its activities, the Board of Statutory Auditors coordinated with the Internal Audit department, the Control, Risk and Sustainability Committee, the Governance and Appointments Committee, and the Related Parties Committee; it also participated in all Committee meetings, including those of the Remuneration Committee.

Information is exchanged regularly between the Board of Statutory Auditors and the Chairmen of the Boards of Statutory Auditors of the subsidiaries. The Board also met the Supervisory and Control Body of Mediaset.

The Chairman of the Board of Directors ensured that the Statutory Auditors, after their appointment and during their term of office, were able to take part in initiatives designed to give them adequate knowledge of the business sector in which the Group operates, of the company dynamics and their development, as well as of the legal and regulatory framework⁴¹.

The Board of Statutory Auditors' compensation is determined, pursuant to the Bylaws, by the Shareholders' Meeting. For detailed information on the remuneration of the members of the Board of Statutory Auditors, please refer to the Report on the remuneration policy and remuneration paid by the Company⁴².

15. RELATIONS WITH SHAREHOLDERS

The financial communication programme in 2020, following travel restrictions due to the health emergency, was carried out through numerous virtual events with investors from different countries.

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 $^{^{\}rm 41}$ Can be consulted at chapter 4.2 Composition - "Induction Programme".

 $^{^{\}rm 42}$ Further information is available on the Company's website.



Audiowebcasting conference calls⁴³ on financial results were organised on a quarterly basis and the Company participated, through its representatives, in various streamed sector conferences. These activities integrated the daily interaction with the numerous investors who come into contact with the Company through the Investor Relations Team.

The Company's website publishes financial information (financial statements, half-year reports and periodic additional financial information, presentations to the financial community and the performance of Stock Exchange transactions involving financial instruments issued by the Company) as well as data and documents that are of interest to shareholders (press releases, the composition of Company bodies and committees, the Company Bylaws, the regulations of the Shareholders' Meeting and minutes of General Meetings, as well as documents and information on corporate governance, the compliance programme pursuant to Legislative Decree No. 231/2001 and Whistleblowing). The Non-Financial Statement is also available on the same site.

The Board of Directors in the meeting of 19 April 2021, with the favourable opinion of the Governance and Appointments Committee, approved the Policy for managing dialogue with shareholders⁴⁴.

In order to establish an ongoing relationship with the shareholders, based on an understanding of the respective roles, the Board of Directors identified the Chief Financial Officer of the Group Marco Giordani as the officer in charge of managing shareholder relations.

For this purpose, the Chief Financial Officer is assisted by the following two functions that report directly to him:

- the Company Affairs Department, which oversees relations with Retail Investors and Institutional Entities (CONSOB, Borsa Italiana);
- the Investor Relations Department, which oversees relations with the Financial Community (Financial Analysts, Institutional Investors and Rating Agencies).

The contact details for the Corporate Affairs Department and the Investor Relations Department are on the Company's website.

16. SHAREHOLDERS' MEETINGS

The Shareholders' Meeting brings together the Company's management and shareholders.

In convening, planning and managing Shareholders' Meetings, particular attention is paid to encouraging Shareholder involvement, and to guaranteeing the highest standards of information given during meetings, in compliance with restrictions and procedures for disseminating price-sensitive information.

The Shareholders' Meeting, when duly called, represents all the shareholders and its resolutions, passed in conformity with the law, are binding on all shareholders, even if absent or in disagreement. The Shareholders' Meeting meet in cases and according to procedures established by law, at the registered office of the Company or elsewhere, provided the venue is in Italy. As established by Art. 9 of the Company Bylaws, the Shareholders' Meeting shall be convened by a notice published according to law, containing the date, time and venue, items to discuss, as well as any other information that is required by laws in force. The notice and documentation concerning the items on the agenda must be published on the Company's website within the terms required by the law, in accordance with the methods established by the legislation in effect.

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⁴³ Available in podcasts on the Company's website.

⁴⁴ Available on the company's website



The Board of Directors promotes initiatives to encourage the utmost shareholder involvement in meetings and facilitate the exercise of their rights, acting to limit restrictions and obligations that make it difficult or expensive for them to take part in the Shareholders' Meeting and exercise their right to vote regulated by Art. 11 of the Company Bylaws.

Each shareholder who has the right to take part in the Shareholders' Meeting may be represented by written proxy, pursuant to law. According to the provisions of Art. 135 - undecies TUF, the Company has identified as delegated representative for the 2020 shareholders' meetings the company Computershare S.p.A. with registered office in Milan, via Lorenzo Mascheroni 19 to which the shareholders can grant a proxy, with voting instructions on all or some of the proposals on the agenda. The notice convening the Shareholders' Meeting must contain all the relevant information.

Generally, all Directors take part in Shareholders' Meetings. The Meetings are an opportunity to inform shareholders about the Company, in compliance with regulations on inside information.

The Shareholders' Meeting is chaired by the Chairman of the Board of Directors, and, in his absence, by the Deputy Chairman.

During the Shareholders' Meeting, the Board of Directors reports on activities carried out, referring to Directors' Reports, previously published in accordance with the law and regulations, and replying to requests for clarifications from shareholders.

The Shareholders' Meeting has all powers established by law⁴⁵. The Shareholders' Meeting's Regulations govern the proceedings of the Shareholders' Meeting.

In relation to the COVID-19 emergency, the Shareholders' Meeting of 26 June 2020 was held in the manner permitted by the exceptional regulations in the Decree Law of 17 March 2020, No. 18. converted with amendments by Law No. 27 of 24 April 2020. Participation in this Shareholders' Meeting took place exclusively through the designated representative (Computershare S.p.A.) pursuant to Art. 135-undecies of the TUF. In accordance with the regulatory provisions described above, the Company ordered that questions on the items on the agenda be sent by certified email before the shareholders' meeting and within a pre-established time limit. The Company published the responses on a specific section of the Company's website, bringing forward the deadline, with respect to what is required by law, to allow shareholders to make an informed choice in due time for the purposes of voting instructions to the Designated Representative. 14 Directors attended, connected by audio video conference.

14 Directors attended the Shareholders' Meeting of 10 January 2020.

The methods for managing the Shareholders' Meeting in 2020 will be replicated for the Shareholders' Meeting of 23 June 2021, in the face of the protracted health emergency and confirmation of the aforementioned exceptional regulatory regime.

17. CHANGES AFTER THE END OF THE REPORTING PERIOD

With the approval of the financial statements as at 31 December 2020, the mandate of the Board of Directors will expire and the shareholders will be called upon to renew the Board. In view of the renewal, in compliance with the recommendations of the Corporate Governance Code, the outgoing Board of

 $^{^{45}}$ In accordance with the Company Bylaws, the assignment of powers to the administrative body to resolve on matters that by law are assigned to the Extraordinary Shareholders' Meeting (resolutions on mergers and demergers in cases provided for by Articles 2505. 2505-bis and 2506-ter of the Italian Civil Code, the opening or closing of secondary sites, appointing directors to represent the Company, reducing share capital in the case of withdrawal of a shareholder, making amendments to the Company Bylaws to take into account legal provisions), do not diminish the powers of the Shareholders' Meeting to pass resolutions on such matters. As regards the establishment and resolutions of the Ordinary and Extraordinary Shareholders' Meetings, on first and subsequent calls, relative



Directors first expressed its guidance on the size and composition of the new Board. This guidance was published on the Company's website.

18. CONSIDERATIONS ON THE LETTER OF 22 DECEMBER 2020 FROM THE CHAIRMAN OF THE CORPORATE GOVERNANCE COMMITTEE

The Governance and Nomination Committee examined the "Recommendations of the Borsa Italia Corporate Governance Committee for 2021", contained in the letter from the Chairman of the Corporate Governance Committee of 22 December 2020; the Directors made various speeches concerning these areas for improvement, and they repeated that the practices adopted by the Board were satisfactory.



ATTACHMENT A

Company Bylaws

Board of Directors

Art. 17)

- 1. The Company is managed by a Board of Directors, consisting of seven to fifteen Directors, who may be re-elected.
- 2. Before appointing the Board, the Shareholders' Meeting determines the number of members of the Board and their term of office, in compliance with the time limits established by law.
- 3. The Board of Directors is appointed by the Shareholders' Meeting based on lists, which may contain a maximum of twenty-one candidates, each numbered consecutively, from one to the number of candidates specified in the list. Lists can be presented by the shareholders or by the Board of Directors.
- 4. Each candidate may only be in one list. Failure to observe this provision will make the candidate ineligible for election.
- 5. Each shareholder may not present, or contribute to present, or vote for more than one list, even through an intermediary or trust company. Shareholders belonging to the same group namely the parent company, subsidiaries and companies subject to joint control and shareholders that take part in a shareholders' agreement pursuant to Art. 122 of Italian Legislative Decree 58/1998 relative to shares of the Company, may not present, or take part in presenting, or vote for more than one list, even through an intermediary or trust company.
- 6. Lists may only be presented by shareholders who have voting rights and who, either alone or together with other shareholders, represent at least the percentage of subscribed share capital at the time of presenting the list, established and published by Consob pursuant to regulation adopted by resolution No. 11971 of 14 May 1999 as amended, as, from time to time, specified in the notice of Shareholders' Meeting called to resolve on the appointment of the Board of Directors.
- 7. Ownership of the minimum number of shares as per paragraph 6, required to present the lists, shall be calculated by taking into account the shares that are registered in the shareholder's name on the day when the lists are filed at the Company.

Certification proving ownership may also be presented after the list has been filed, provided this is within the deadline for the company to publish the lists.

- 8. In order to decide on Directors to elect, lists that do not have a number of votes at least equal to half that required by the Company Bylaws or by pro tempore laws in force on the presentation of lists, will not be considered.
- 9. Each list shall include at least two candidates who meet the requirements for independence established by pro tempore laws in force, indicating them separately. Moreover, each list with at least three candidates shall indicate candidates of different gender, as indicated in the notice convening the meeting, in order to comply with pro tempore laws on gender balance.
- 10. Each list must be accompanied by (i) the professional curricula of the candidates, containing exhaustive information on their personal and professional characteristics, (ii) the certification of their eligibility, if any, to qualify as independent, in accordance with the pro tempore law in force, (iii) the statements by which individual candidates accept their candidature and declare, under their own responsibility, that no reasons exist preventing them from being elected or making them incompatible as established by law, and that they meet the requirements of law and regulations for members of the Board of Directors and (iv) the additional information required by the pro tempore laws in force and by the by-laws, which shall be specified in the notice of call.
- 11. Each list must be signed by the shareholders presenting them, and filed at the Company's registered office within twenty-five days prior to the date of the Shareholders' Meetings on first or single call, without prejudice to the terms established by law for filing notices convening meetings subsequent to meetings on first call, and made available to the public, according to pro tempore laws in force.
- 12. Without prejudice to the possibility to produce certification proving the ownership of shares according to the terms in paragraph 7 herein, when presenting lists, information shall be given relative to the identity of shareholders submitting the list, indicating the percentage of their total shareholding.
- 13. Shareholders other than those that hold, also jointly, a controlling or relative majority shareholding shall also present a statement certifying the absence of any relationships with the latter, as provided for by law.
- 14. The list presented by the Board of Directors must (i) be filed and made public, in accordance with the regulations as from time to time applicable to the lists presented by shareholders, within thirty days prior to the date of the Shareholders' Meetings on first or single call, without prejudice to the terms established by law for filing notices convening meetings subsequent to meetings on first call, and made



available to the public, according to pro tempore laws in force and (ii) satisfy, mutatis mutandis, the requirements established for the submission of lists by shareholders.

- 15. Any lists presented without observing the above provisions shall be intended as not presented and not included in the voting.
- 16. The election of the Board of Directors shall take place as follows:
- (a) from the list that obtained the highest number of votes (the "Majority List"), according to the progressive order in which they were listed, all the Directors to be elected are drawn minus two, if the number of members of the Board of Directors to be elected is between seven and eleven, or three if the number of members of the Board of Directors to be elected is between twelve and fifteen. The office of Chairman of the Board of Directors will be assigned to the candidate listed first in the Majority List.
- (b) the remaining members of the Board of Directors are drawn from the lists that are not connected in any way, including indirectly, with the shareholders who presented or voted for the Majority List (the "Minority Lists").
- 17. The votes obtained by each of the Minority Lists are divided by whole consecutive numbers from one up to the number of Directors to be elected. The quotients obtained in this way are progressively attributed to the candidates of each Minority List, following the order in each list. The quotients attributed to the candidates of the Minority Lists are put in a single ranking in decreasing order. Those who obtained the highest quotients are elected as Directors, up to the number required to complete the composition of the Board of Directors.
- 18. If more than one candidate in the Minority Lists have obtained the same quotient, the candidate in the list from which no Director has yet been elected or from which the lowest number of Directors has been elected, shall be elected. If none of these lists have elected a Director or have all elected the same number of Directors, the candidate from these lists with the highest number of votes will be elected. In the event of a tied vote between lists and with the same quotient, a second ballot shall be held by a new vote by the entire Shareholders' Meeting, with the candidate obtaining the simple majority of votes being elected.
- 19. If, by following the previously defined procedure, the composition of the Board cannot be completed, the additional members shall be elected by taking candidates from the Majority List, in the order in which they are listed, not yet elected who fulfil the independence and gender requirements set forth by the pro tempore law in force.
- 20. If the composition of the Board obtained by applying the preceding paragraphs does not ensure gender balance, taking into account the order in which they are listed, the last elected in the Majority List of the most represented gender shall be removed by a number necessary to ensure compliance with the requirement, and shall be replaced by the first non-elected candidates from the same list of the less represented gender. In the absence of a sufficient number of candidates of the less represented gender in the Majority List, the shareholders' meeting shall appoint the missing Directors according to the majority established by law, ensuring satisfaction of the requirement. The replacement of elected members of the most represented gender who satisfy the independence requirements prescribed by the pro tempore laws in force must in any case be made with candidates who meet the same requirements.
- 21. The same procedure shall apply mutatis mutandis if the number of Independent Directors required by the pro tempore laws in force has not been elected.
- 22. If only one list has been presented, the Shareholders' Meeting votes on the list and if the relative majority is obtained, candidates listed in consecutive order, up to the number established by the General Meeting, are elected, without prejudice to compliance with requirements established by pro tempore laws in force and the Company Bylaws on the composition of the Board of Directors, and in particular on gender balance. The candidate in first place on the list shall be elected as Chairman of the Board of Directors.
- 23. If no lists are presented or if application of the criteria referred to in the preceding paragraphs does not allow for all the members of the Board of Directors to be elected, the Shareholders' Meeting shall forthwith appoint the missing Directors by resolution adopted by simple majority, on the proposal of those in attendance who have the right to vote, ensuring compliance with the requirements set forth by the pro tempore laws in force and by the Bylaws with regard to the composition of the Board of Directors and, especially, with regard to gender balance.
- 24. The voting procedure with lists is only applied in the case of renewal of the entire Board of Directors.
- 25. If one or more Directors no longer holds office, for any reason whatsoever, Directors remaining in office will replace them by co-option, ensuring, in any case, compliance with requirements established by laws in force and by the Company Bylaws on the composition of the Board of Directors, and in particular, concerning gender balance. Directors, appointed pursuant to Art. 2386 of the Italian Civil Code, are elected by the Shareholders' Meeting with the majorities established by law, so as to ensure compliance with requirements established by pro tempore laws in force and by the Company Bylaws on



the composition of the Board of Directors, and in particular, concerning gender balance; Directors appointed in this manner remain in office until the term of office of other Directors expires.



ATTACHMENT B

Personal and professional profiles of Directors

FEDELE CONFALONIERI - Fedele Confalonieri was born in Milan on 6 August 1937. He graduated with a degree in Law from Milan University. He is a member of the Advisory Board of Confindustria and Assolombarda. He is Chairman of Mediaset Italia S.p.A. He is a Director of the newspaper "Il Giornale", President of the Veneranda Fabbrica del Duomo in Milan and a member of the General Council of Confindustria Radio Televisioni. He is also Director and Deputy Chairman of the Board of Mediaset España Comunicación S.A..

PIER SILVIO BERLUSCONI - Pier Silvio Berlusconi was born in Milan on 28 April 1969. He began his professional career in 1992 in the marketing department of Publitalia, moving on to the Italia 1 television network. In November 1996 he became Manager for the coordination of content and programmes of Mediaset networks. In 1999 he was appointed Deputy Director General of Content R.T.I.. He has been Deputy Chairman of the Mediaset Group since April of 2000, besides being Chairman and Managing Director of R.T.I.. From April 2015 he has been Chief Executive Officer of Mediaset S.p.A. Since February 2020, he has been Deputy Chairman and Chief Executive Officer of Mediaset Italia S.p.A.. He is also a member of the Boards of Directors of the following companies: Arnoldo Mondadori Editore S.p.A., Fininvest S.p.A. and Publitalia '80 S.p.A.

MARINA BERLUSCONI - Born in Milan on 10 August 1966. She joined the company at a very young age and has always been deeply interested and involved in the management and development of the Group's economic and financial strategies. In July 1996, she took the position of deputy chairman of Fininvest, which she held until October 2005, when she accepted the appointment as chairman of the holding. Since February 2003 she has been the Chair of Arnoldo Mondadori Editore S.p.A.

MARINA BROGI - Born in Rome on 15 July 1967. After graduating in Political Economy at Bocconi University in 1988 with prof. Tancredi Bianchi, she completed her studies at the London Business School. She is a full professor in International Banking and Capital Markets at the Faculty of Economics at La Sapienza University in Rome, where she was vice president between 2011 and 2017. She is Chair of the Technical and Scientific Committee of the Italian Association of Financial Industry Risk Managers (AIFIRM). Member of the Scientific Committee of the Confindustria Research Centre. From 2014 to 2016 she was a member of the Securities and Markets Stakeholder Group of ESMA. She has acted as commissioner in a number of public competitions for CONSOB, has been called on as an expert by the Ministry for the Interior, and has been heard by the XI Senate Commission on Employment and the VI Commission on Finance of the Chamber of Deputies. Since 2008, she has been a member of the management and supervisory Boards of listed and non-listed companies and financial intermediaries.

ANDREA CANEPA - Born in Milan on 21 November 1961. A graduate in law from the University of Milan with a postgraduate specialisation in Corporate Law from SDA Bocconi, qualified to practise as a lawyer. Professional practice mainly based on corporate law, particularly in the area of regulation and corporate governance for public issuers, and extraordinary transactions. He worked as Company Secretary for Montedison S.p.a. between 1989 and 1996, as Head of Legal & Corporate Affairs for the Manuli Group between 1997 and 1999, and as Head of Corporate Affairs between 2000 - 2008 and as General Counsel for Legal & Corporate Affairs between 2008 and 2013. He is a corporate affairs advisor for Studio Legale Spada (Milan) and is a consultant for the Legal and Corporate Affairs area of the HarperCollins Italia publishing group.



RAFFAELE CAPPIELLO - Born in Rome on 17 September 1968. Graduated in law from La Sapienza University, Rome. Since 1992 he has provided legal advice, also at judicial level, on corporate, banking, finance and competition law, for the law firm of Prof. Libonati in Rome, also as a partner in the Libonati-Jaeger partnership, until 2010 when he opened his own offices in Rome. He lectures in Commercial Law at the School for the Legal Profession at Rome's La Sapienza University (2013/2019), and in Insolvency Law on the Master's course in receivership, at the University of Niccolò Cusano (since 2018). Since 2015, he has been a member of the Banking and Financial Arbitration Service of the College of Rome. He has held (and continues to hold) the role of member of insolvency procedures for the Insolvency Court, for the Ministry of Economic Development and for the Bank of Italy. Procedures he has worked on include Stefanel s.p.a. in A.S. Cotorossi Group in A.S., Cogolo Group in A.S., Altiforni and Ferriere di Servola in A.S., Cavirivest s.p.a. in A.S.; Liquidator of Manifesto soc coop in Ica and Judicial Commissioner in the creditors' arrangement procedure for Acqua Marcia RE S.p.A. He has held the position of Independent Director for financial and listed companies. He currently holds the following offices: Minority-appointed Independent Director of B&C Speakers S.p.A., listed on the Milan Stock Exchange; Member of the Advisory Committee of Fondo Tessalo, a closed-end reserved alternative investment fund managed by DeA Capital Real Estate SGR S.p.A.; Minority-appointed Independent Director of Mediaset S.p.A., listed on the Milan Stock Exchange; Minority-appointed Independent Director of Avio S.p.A., listed on the Milan Stock Exchange.

COSTANZA ESCLAPON DE VILLENEUVE - Born in Florence, founder and Chairman of Esclapon & Co, a strategic communication consultancy company, she was Rai Communications and External Relations Director from 2012 to 2016. She previously held the position as Director of External Relations for Wind and Alitalia, and was the head of the Press office at Intesa Sanpaolo and Enel. She has lectured in Communications and La Sapienza University, Rome. She received the Bellisario Prize in 2012 and is a member of the Board of Directors of Fai, Enel S.p.A. and Prelios Sgr.

GIULIO GALLAZZI - Born in Bologna on 8 January 1964, he graduated in Business Economics in 1987, obtaining an MBA in 1990 from SDA Bocconi in Milan, after which he was a Visiting Scholar at Harvard Business School. He is the founder and current Chairman and C.E.O. of SRI Group, an international holding that controls nine operating companies linked by strong strategic business interdependencies, with headquarters in London and operational offices in Milan, Rome, Brussels, Luxembourg, Shanghai, Beijing (PRC) and Dubai (UAE), as well as numerous Joint Ventures established in 15 countries globally. Today, the Group is a landmark for European SMEs focused on internationalisation. The SRI Group is active in Business Development Advisory, Corporate Finance, International Business Management, Corporate and Governance Restructuring. In recent years, he launched a group proprietary activity of Private Equity investments in the Banking and Insurance Fintech, Digital Life Sciences and High Industrial Technology sectors, acquiring considerable skills in the management of strategic change from Traditional Economy to Digital Economy, both in international finance and industry. Between 2014 and 2016 he was a Director of Ansaldo STS - a leading Italian company in the field of rail and metropolitan signalling technology. He was formerly a Director of the Carige Group (2016-2018), where he was appointed Chair of the Board following a governance crisis, to lead the company through to the new Shareholders' Meeting. Today, in addition to being a member of the Board of Mediaset, he is Director in office of the ASTM group in the large infrastructure and motorway concessions sector. He has published a number of works and articles on business development and sustainable finance. In his youth, he had an impressive sporting career: he was Europe's American football champion with the Italian national team in 1987, which he also captained, and in 1986 was the Italian champion with the Bologna Warriors. In 1988 he was voted MVP of the Championship.



MARCO GIORDANI - Born in Milan on 30 November 1961. He was awarded a degree in Economics and Business from Bocconi University, Milan. Since 2000 he has been Chief Financial Officer of the Mediaset Group. He is Chairman of Monradio S.r.I., RadioMediaset S.p.A., Virgin Radio Italy S.p.A. and Mediaset Investment N.V.. He is also the CEO of R.T.I., Director of Mediaset S.p.A., Mediaset España Comunicación S.A., Publitalia '80 S.p.A., Medusa Film S.p.A. and Mediaset Italia S.p.A., as well as a member of Mediaset's executive committee. From 1998 to 2000 he was a member of the Equity Interests Control division of IFIL S.p.A., and was then appointed to the Board, and he is a member of the Executive Committee of LA RINASCENTE S.p.A., and Director of S.I.B. (Società Italiana Bricolage). In 1991 he became Finance Manager of the RINASCENTE Group and Chief Financial Officer in 1997.

FRANCESCA MARIOTTI - Born in Frosinone on 16 March 1973. Since July 2020 she has been General Manager of Confindustria, Italy's leading representative body for manufacturing and service companies with more than 150,000 members, where she has been Director of the Tax Policy Area since 2014. Lawyer and statutory auditor, she graduated in Law from the University of Rome "La Sapienza"; she completed her training with the Senior Management Programme at SDA Bocconi School of Management and a Masters in Tax Law at the Higher School of Economics and Finance "E. Vanoni "and the Institute of Economic and Legal Studies. During her career she has gained extensive experience in the tax and accounting fields, which saw her working with KPMG and Federcasse from 2000 to 2007. Since 2007, she has represented Confindustria in many institutional offices, both nationally, participating in commissions set up by the Ministries of Economy and Finance, Community Policies, Economic Development and OIC, and internationally, at the OECD and BusinessEurope. He has worked with some of the most prestigious Italian universities and with the National Council of Engineers on issues related to the "Industry 4.0" plan, as well as with the National Council of Chartered Accountants and Accounting Experts for the definition of guidelines that best harmonise accounting recommendations on fiscal matters. She has written several articles and publications on tax matters, speaks at conventions, and is a lecturer for Master's courses and training programmes. Member of the Supervisory Body of the Italian Encyclopedia Giovanni Treccani Institute; Chairman of IWS S.p.A. - Industria Welfare Salute and member of the Corporate Governance Committee of the Borsa Italiana.

GINA NIERI - Born in Lucca on 2 December 1953, she has two daughters. She earned a degree in Political Sciences from Pisa University and specialised in journalism and mass communication at Luiss University, Rome. She has been working in commercial television since 1977, firstly as General Secretary of FIEL, the first association of "free" broadcasters. She then joined FRT - the Federation of Radio and Television Operators - as Director remaining until 1990, when she joined the FININVEST GROUP as Manager for Relations with Trade Associations. Currently at MEDIASET, she holds the position of Director of Institutional and Legal Affairs and Strategic Analysis. Since June 2007 she has been Deputy Chairman of R.T.I. S.p.A., and a Board member since 1999. In April 2018 she was elected as a member of the Board of Directors of Mediaset S.p.A., a position that she has held since 1998, and member of the Executive Committee. In April 201,7 she was appointed Director of PUBLITALIA'80 S.p.A.. In April 2018 she was appointed Director of Mediaset España Comunicación S.A.. In February 2020 she was appointed Director of Mediaset Italia S.p.A.. She is a member of the General Council of CONFINDUSTRIA and ASSOLOMBARDA. She is a member of the Board of Directors of the CONSULTATION COMMITTEE OF BORSA ITALIANA. She is member of the President's Committee of the Master in Marketing, Digital Communication and Sales Management di PUBLITALIA. Since June 2019 she has been Deputy Chair of CERRE (Centre on Regulation in Europe). She is a member of the Board of Directors of Class CNBC S.p.A.. From 2000 to 2005, she was a member of the Board of Directors of ALBACOM S.p.A with a Mediaset share. She participates in work groups at the European Commission, on matters concerning protection of minors, also on the internet, pluralism of the media, management of



the radio spectrum, copyright and regulation of the European digital market. On 27 December 2012 she was awarded the title "Commendatore dell'Ordine al Merito della Repubblica Italiana" (Commander of the Order of Merit of the Italian Republic).

DANILO PELLEGRINO - Born in Milan on 18 September 1957 and studied Economics and Commerce at the Cattolica University of Milan. In 1975, he joined Magneti Marelli S.p.A., a Fiat Group company where he held various positions in the Administration and Control Area. He is currently the CEO of Fininvest S.p.A., Chairman of Manzoni Theatre of Milan, Alba Servizi Aerotrasporti and ISIM. He is also a Director of Società A.C. Monza, of the Fininvest Group. He is a member of the Board of Directors of Arnoldo Mondadori Editore S.p.A.

NICCOLO' QUERCI - Niccolò Querci was born in Florence on 10 May 1961. He was awarded a degree in Law from Siena University in 1986 and a Master's in Business Communication in 1988. Since 2007 he has been Central Manager of Personnel and Organisation for the Mediaset Group, and Deputy Chairman of Publitalia '80 S.p.A.; since late 2014, he has been Central Manager for Procurement. From 2006 to 2010 he was Chairman of Media Shopping S.p.A.. Since 2003 he has been Managing Director of R.T.I S.p.A. for Human Resources, General Services and Safety. Since 2001 he has been Deputy Chairman of R.T.I. S.p.A.; from 1999 to 2006 he was Director of artistic resources, productions, entertainment and sport and, until 2008, he was Manager for diversified and new business activities of the Group. From 1992 to 1999 he was Assistant and Secretarial Officer of Silvio Berlusconi, holding various organisational positions over the years. From 1989 to 1992 he was Key Account Manager and assistant Chairman and Chief Executive Officer of Publitalia '80, and Account Executive from 1987 to 1988 at P. T. Needham. He is also a Director of Mediaset S.p.A. and of Mediaset Italia S.p.A., as well as a member of the Executive Committee, and of Mediaset España Comunicación S.A..

STEFANO SALA - Born in Milan on 23 September 1962; he is married and has three children. He holds a degree in business management from "Luigi Bocconi" University in Milan. Director of Mediaset S.p.A. (from April 2015) and member of the Executive Committee, Director of RTI S.p.A. (from April 2017), CEO of Publitalia '80 S.p.A. (from April 2014), CEO of Digitalia '08 S.r.I. (from December 2012), CEO of Publieurope Ltd (from April 2017), deputy Chairman of Mediamond S.p.A. (since February 2015), Director of RadioMediaset S.p.A. (since June 2016), Director of Mediaset Italia S.p.A. (from February 2020) and Chairman of Videowall S.r.I. (from December 2019). From December 2012 to March 2014 he was Commercial Managing Director of Publitalia '80 S.p.A. From January 2009 to November 2012 he held the office of and Chief Executive Officer of GroupM Italy. Between March 2006 and December 2008 he was Chairman and Chief Executive Officer of Mediaedge: Cia Italy and Executive Vice President of Groupm Italy. From January 2004 to February 2006, he was Chairman and Chief Executive Officer of Mindshare Italy; earlier, from May 2001 to December 2003, he was Managing Director of Mindshare Italy. From May 1999 to April 2001 he was Managing Director of CIA Italy; earlier, from April 1998 to April 1999, he was Sales manager for CIA Italy. From April 1996 to March 1998 he was Sales manager with Cairo Pubblicità. From March 1991 to March 1996, he worked with Telepiù Pubblicità as Sales Manager and earlier as Sales Executive.

CARLO SECCHI - Born in Mandello del Lario (LC) on 4 February 1944. He is an Emeritus Professor of European Political Economy at Bocconi University, Milan, also acting as Rector from 2000 to 2004. He was a Member of the European Parliament during the fourth legislature (1994-1999), where he was Deputy Chairman of the Economic and Monetary Commission. He was a Senator of the Italian Republic during the twelfth legislature (1994-96). He is a member of governing bodies of technical/scientific Foundations and Institutes. He is Deputy Chairman of ISPI (Institute for International Political Studies of



Milan). He is member of the CNR Commission for Ethics and Integrity in Research. He is a member of the Board of Directors of Mediaset S.p.A. In 2014 he was appointed Chairman of the Supervisory Board of Pirelli S.p.A. Since 2009 he has been European Coordinator of TEN - T priority projects (Atlantic Corridor). He is the author of books and numerous articles on international commerce and economy, economic integration and European issues.

Arnoldo Mondadori Editore S.p.A. belongs to the Fininvest Group, of which Mediaset S.p.A. is part.



ATTACHMENT C

Diversity Policy of the Board of Directors of Mediaset S.p.A.

This Policy is adopted by the Board of Directors of Mediaset S.p.A. (the "Board" and the "Company"), in compliance with the laws, including Community law, on sustainability and the provisions of the Corporate Governance Code (the "Board's Diversity Policy"). More specifically, the Board's Diversity Policy has been adopted in implementation of the provisions of art. 123-bis, paragraph 2, letter d-bis) of Legislative Decree No. 58 of 24 February 1998 ("TUF").

The Governance and Nomination Committee was involved in the adoption of the Board's Diversity Policy, which expressed its favourable opinion on the Policy to the Board.

Objectives of the policy

Several objectives have been set regarding the composition and functioning of the Board of Directors. In particular:

- A) from a quantitative point of view, the number of Board members must be adequate for the size and complexity of the organisational structure of the company and the Group;
- B) in terms of quality, in relation to the functioning of the body, it is proposed that the members of the Board should:
 - be fully aware of the duties that are required to perform and the associated responsibilities;
 - have professional skills that are adequate for the role to be filled, including in any of the Board's internal committees, and calibrated in relation to the characteristics of the Company;
 - have diversified and suitably distributed expertise among the members of the body, so that
 each of them, regardless of the sector of operation (Board or internal committee) can
 provide an effective contribution, including in identifying and pursuing appropriate
 strategies and ensuring effective corporate governance;
 - devote adequate time and resources with respect to the complexity of their task;

The guidelines and recommendations contained in this document have been considered functional to achieving the objective of a Board made up of individuals capable of effectively carrying out their mandate. This is considered possible only by taking measures both with respect to their candidacy and appointment, which involves various persons with different tasks (internal committees, Board, Shareholders' Meeting), and after the appointment, during the exercise of their duties in the continuous management of activities. To this end, the professional skills necessary to achieve this result must be clearly defined ex ante - and possibly reviewed over time to take account of any new situations or changes to be addressed - and the selection of candidates for the position of Directors and their appointment must take into account these guidelines and recommendations.

Elements of diversity

The Board, also based on the long-term experience gained during the Board performance evaluation, recommends that the Board structure includes a set of different and complementary expertise and experiences. To this end, the Board has identified the following elements of diversity:

- (i) consolidated experience gained as Executive Director or manager with top management functions within industrial groups of significant size and/or complexity, operating in one or more of the business sectors comprised in the corporate purpose - and in-depth knowledge of the market in which the Company carries out its activities and of the developments in the said market in order for the Company's management to be entrusted to people with extensive expertise, experience, ability and strategic vision;
- (ii) consolidated experience gained in professional firms, auditing firms, consulting firms or in the academic or institutional field in legal, economic, financial and internal control and risk matters, in order to make a contribution to the knowledge of these matters that is relevant for the Company's activities and complementary to managerial experience.
- (iii) managerial or professional international experience in the field of innovation applied to the media sector and knowledge of the international market so that the Company can benefit from such knowledge;
- (iv) presence on the Board of at least 2/5 of Directors of the less represented gender so the Company can benefit from the different points of view and experiences that gender diversity provides;
- (v) majority of non-Executive Directors;



- (vi) possession by the Directors who make up the share of the Board of Directors identified pursuant to Recommendation 5 of the Corporate Governance Code of the independence requirements established by law and by the Corporate Governance Code for the purposes of the same identified Code;
- (vii) balanced combination of different length of service and age groups, to balance the need for management continuity and renewal and to benefit from the different points of view and experiences.

Implementation of the Policy

In accordance with the Shareholders' prerogatives in the designation and appointment of the members of the Board, upon renewal of the management body, the Board expresses its view to shareholders on the composition of the management body in the report to the shareholders, in order to make known the diversity criteria and objectives set out in the Board's current diversity policy.

The Board of Directors takes into account the indications contained in the Board's Diversity Policy, in the event it is called to co-opt one or more members of the Board pursuant to Art. 17 of the Bylaws.

The Governance and Appointments Committee takes into account the indications of the Board's Diversity Policy if it has to propose candidates to the Board, to replace Independent Directors.

The Governance and Appointments Committee and the Board of Directors takes into account the indications of the Board's Diversity Policy if they have to identify candidates for the position of Director in case, upon of renewal of the body, the outgoing Board decides to make use of the option provided for in Art. 17 of the Bylaws to present its own list of candidates.

Monitoring the implementation of the Policy and its updating

The Board, with the support of the Governance and Appointments Committee, is responsible for monitoring the results deriving from the implementation of this Policy and updating it.

The results deriving from the implementation of this Policy will be provided in the report on corporate governance and ownership structure envisaged by Art. 123-bis of the Consolidated Law on Finance.



ATTACHMENT D

| Board of Directors | | | | | | | | | Control, Risk and Sustainability Committee | | Compensation Committee | | Governance and Appointments Committee | | Executive Committee | | Related Parties Committee | | | | | |
|---|------------------------------------|---------------|-----------------------------|-----------------|-----------------|-------|-------|--------------|--|-------------|--|----------------|---|----------------|--------------------------------|----------------|------------------------------|------|----------------------|------|------------|------|
| Office | Members | Year of birth | Date of first appointment * | In office since | In office until | List | Exec. | Non exec. | Indep.pe r Code | | Numbero theroffic es *** | (*) (1) | (*) (2) | (**) | (*) (3) | (**) | (*) (4) | (**) | (*) (5) | (**) | (*) (6) | (**) |
| Chairman O | Fedele Confalonieri | 06/08/1937 | 16/12/1994 | 27/06/2018 | 31/12/2020 | М | х | | | | | 15/16 | | | | | | | 6/7 | Р | | |
| Deputy Chairman Chief Executive Officer | Pier Silvio Berlusconi | 28/04/1969 | 28/07/1995 | 28/06/2018 | 31/12/2020 | М | х | | | | 2 | 15/16 | | | | | | | 0/7 | М | | |
| Director | Marina Berlusconi | 10/08/1966 | 28/07/1995 | 27/06/2018 | 31/12/2020 | М | | х | | | 2 | 8/16 | | | | | | | | | | |
| Director | Marina Brogi | 15/07/1967 | 27/06/2018 | 27/06/2018 | 31/12/2020 | М | | х | х | х | 2 | 16/16 | 16/16 | М | 4/4 | М | | | | | 6/6 | Р |
| Director | Andrea Canepa | 21/11/1961 | 27/06/2018 | 27/06/2018 | 31/12/2020 | М | | х | х | х | | 16/16 | | | 4/4 | Р | | | | | | |
| Director | Raffaele Cappiello | 17/09/1968 | 27/06/2018 | 27/06/2018 | 31/12/2020 | m | | х | х | х | 2 | 16/16 | | | | | 6/6 | Р | | | | |
| Director | Costanza Esclapon de Villeneuve | 28/09/1965 | 27/06/2018 | 27/06/2018 | 31/12/2020 | m | | х | х | х | 1 | 14/16 | 16/16 | М | | | | | | | | |
| Director | Giulio Gallazzi | 08/01/1964 | 27/06/2018 | 27/06/2018 | 31/12/2020 | m | | х | х | х | 1 | 16/16 | | | | | | | | | 6/6 | М |
| Director | Marco Giordani | 30/11/1961 | 20/03/2001 | 27/06/2018 | 31/12/2020 | М | х | | | | | 16/16 | | | | | | | 6/7 | М | | |
| Director | Francesca Mariotti | 16/03/1973 | 27/06/2018 | 27/06/2018 | 31/12/2020 | М | | х | х | х | | 15/16 | | | 4/4 | М | 6/6 | М | | | | |
| Director | Gina Nieri | 02/12/1953 | 28/09/1998 | 27/06/2018 | 31/12/2020 | М | х | | | | | 16/16 | | | | | | | 7/7 | М | | |
| Director | Danilo Pellegrino | 18/09/1957 | 27/06/2018 | 27/06/2018 | 31/12/2020 | М | | х | | | 2 | 15/16 | | | | | | | | | | |
| Director | Niccolò Querci | 10/05/1961 | 22/04/2009 | 27/06/2018 | 31/12/2020 | М | х | | | | | 16/16 | | | | | | | 7/7 | М | | |
| Director | Stefano Sala | 23/09/1962 | 29/04/2015 | 27/06/2018 | 31/12/2020 | М | х | | | | | 16/16 | | | | | | | 7/7 | М | | |
| Director | Carlo Secchi | 04/02/1944 | 20/04/2006 | 27/06/2018 | 31/12/2020 | М | | х | х | х | | 16/16 | 16/16 | Р | | | 6/6 | М | | | 6/6 | М |
| | | | | OL | JTGOING DIR | ECTOR | S DUF | RING T | HE REPO | RTING | YEAR | | | | | | | | | | | |
| umber of meetings held during the reporting period: 16 dicate the quorum required for the presentation of lists by minorities for the appointment of one or more members (pursuant to Art. 147-ter of the TUF): 1% (***) | | | | | | | | | | Sust Con | II, Risk and ainability nmittee: 16 | Remuni Comm | ittee: | Appoir Comr | ance and atments nittee: | Execu Commi | ttee: | Comr | d Parties mittee: | | | |

NOTES

This symbol indicates the internal control and risk management system Director.

The date of the first appointment of each Director means the date when the Director was appointed for the first time (in absolute terms) to the Board of Directors of the issuer.

"This Column shows the Ist from where each Director was the only first, "mo," minority [sst, "mo." in minority [sst, "mo."



ATTACHMENT E

Criteria defined by the Board of Directors of Mediaset S.p.A. to assess the significance of commercial, financial or professional relationships and the additional remuneration of independent directors

I.According to letter c) of Recommendation 7, a Director's independence would be compromised or would appear compromised "if, directly or indirectly (for example through subsidiaries or of which they are an Executive Director, or as a partner of a professional firm or a consulting firm) has, or has had in the three previous years, a significant commercial, financial or professional relationship:

- with the company or companies controlled by it, or with the related Executive Directors or top management;
- with a person who, also together with others through a shareholders' agreement, controls the company; or, if the parent is a company or entity, with the related Executive Directors or top management.

In this regard, the Board of Directors considered that, as a rule and without prejudice to the principle of the prevalence of substance over form, a significant relationship exists when:

- for this relationship, the Director receives or has received in the three previous years from the parties identified in the aforementioned letter c) of Recommendation 7, a consideration, remuneration or annual compensation which at the same time exceeds (i) 15% of the Director's turnover (if the Director receives self-employment income) or 15% of their taxable income (if the Director only has income other than from self-employment) and (ii) the remuneration due to them for the office of Director of the Company (including both the "fixed" emolument and the remuneration for participation in committees.
 - In the event that the Director is a partner in a professional firm or consulting firm or controls a company or is an Executive Director of a company, the consideration, remuneration or compensation for the commercial, financial or professional relationship (i) must not exceed 5% of the total turnover of the professional firm, consultancy company or company controlled by the Director or of which they are an Executive Director and (ii) the amount of the consideration, remuneration or compensation must be assessed in the light of the percentage share held by the Director in the aforementioned entities;
- the Director, regardless of economic value, has received a particularly prestigious
 professional assignment or one relating to particularly important operations of the
 Company and the group to which it belongs, taking into account the professional activity
 generally carried out by the Director and the entity and the importance of the tasks
 generally received.
- II. According to letter d) of Recommendation 7, the independence of the Director would be compromised or would appear compromised "if they receive, or have received in the previous three financial years, from the company, its subsidiary or the parent company, a significant additional remuneration with respect to the fixed remuneration for the office and that provided for participation in the committees recommended by the Code or provided for by current legislation."

In this regard, the Board of Directors of the Company believes that, as a rule and without prejudice to the principle of the prevalence of substance over form, the additional remuneration is "significant" only if it exceeds the overall remuneration by 50% (represented by the remuneration as Director and by the remuneration for participation in committees) due to the Director.

The occurrence of one of the circumstances defined above, which according to the Code are characterised by their significance, does not mean that the independence of the Director is automatically lost pursuant to Art.147 ter, paragraph 4, lett. c) of the TUF. Any loss of this requirement must be subject to a specific assessment made in accordance with the law.



ATTACHMENT F

Company Bylaws

Board of Statutory Auditors

Art. 28)

1. The ordinary Shareholders' Meeting elects the Board of Statutory Auditors, consisting of three regular auditors and three alternate auditors, who remain in office for three financial years until the date of the Shareholders' Meeting convened to approve the Financial Statements of the third financial year. The auditors may be re-elected.

All Statutory Auditors shall be included in the register of auditors established pursuant to law and have carried out auditing for a minimum of three years.

Statutory Auditors shall meet requirements established by laws and by regulations in force, which shall be verified by the Board of Directors.

2. Statutory Auditors are appointed based on lists presented by shareholders, with the procedure established below. The lists shall indicate at least one candidate for the position of Regular Auditor and one candidate for the position of Alternate Auditor and may contain up to a maximum of three candidates for the position of Regular Auditor and a maximum of three candidates for the position of Alternate Auditor. The candidates are listed in consecutive order.

Each list consists of two sections. One is for candidates for the position of regular Auditor and the other for candidates for the position of alternate Auditor. Each candidate may only be in one list. Failure to observe this regulation will make the candidate ineligible.

Lists which, in the section for regular auditors, have at least three candidates shall include in the first two places of the same section, and in the first two places of the section of alternate auditors, candidates of a different gender.

3. Lists may only be presented by shareholders who have voting rights and who, either alone or together with other shareholders, represent the amount of share capital indicated in the Company Bylaws to present lists for the appointment of members of the Board of Directors. Each shareholder may not present, or take part in presenting, or vote for, more than one list, even through an intermediary or trust company. Shareholders belonging to the same group - namely the parent company, subsidiaries and companies subject to joint control - and shareholders that take part in a shareholders' agreement pursuant to Art. 122 of Legislative Decree 58/1998 relative to shares of the Company, may not present, or take part in presenting, or vote for, more than one list, even through an intermediary or trust company.

Ownership of the minimum number of shares required to present the lists, is calculated by taking into account (i) the shares that are registered in the shareholder's name on the day when the lists are filed at the Company and (ii) the share capital of the Company on that date.

The certification proving ownership may also be presented after the list has been filed, provided this is within the deadline for the company to publish the lists.

4. The lists, which shall include the professional curricula of candidates and be signed by the shareholders presenting them, shall be filed at the Company's registered office within twenty-five days prior to the date of the Shareholders' Meetings on first or single call, without prejudice to the terms established by law for filing notices convening meetings subsequent to meetings on first call, and made available to the public, according to pro tempore laws in force.

Without prejudice to the possibility to produce certification proving the ownership of shares according to the terms in paragraph three herein, when presenting lists, (i) information shall be given relative to the identity of shareholders submitting the list, indicating the percentage of their total shareholding, (ii) curricula of all candidates shall be submitted containing exhaustive information on their personal and professional profiles and (iii) additional information, required by pro tempore laws in force shall be provided, indicated in the notice convening the Shareholders' Meeting. Shareholders other than those that hold, also jointly, a controlling or relative majority shareholding shall also present a statement certifying the absence of any relationships with the latter, as provided for by law. Within the same deadline, statements shall be filed by which the individual candidates accept their candidature and declare, under their own responsibility, that no reasons exist preventing them from being elected or making them incompatible as established by law, and comply with limits on the number of positions held as per paragraph 5 hereinafter, and that they meet the requirements of laws, regulations and the Company Bylaws for members of the Board of Statutory Auditors, and the list of administration and control positions they hold in other companies.

5. Persons who hold a number of administration and control positions that exceed the limits established by current laws may not be elected as Statutory Auditors.



- 6. Lists presented without observing the above provisions shall be intended as not presented and not included in the voting.
- 7. Statutory Auditors are elected as follows:
- a) from the list that obtained the highest number of votes, two regular auditors and two alternate auditors are selected, based on the consecutive order in which they appear in sections of the list;
- b) the other regular auditor and other alternate auditor are selected from the second list that obtained the highest number of votes in the Shareholders' Meeting, of lists presented and voted by shareholders who are not related to reference shareholders, pursuant to Art. 148, paragraph 2 of the TUF, based on the consecutive order in which they appear in sections of the list.
- 8. If several lists have obtained the same number of votes, there will be a ballot on those lists, as required by law, with the candidates from the list obtaining the simple majority of votes being elected.
- 9. The candidate in first place in the section of candidates for the position of regular auditor, elected pursuant to paragraph 7. b) above shall be appointed as Chairman of the Board of Statutory Auditors.
- 10. If the composition of the Board of Statutory Auditors obtained by applying the preceding paragraphs does not ensure gender balance, taking into account the order in which they are listed, the last elected in the list that has obtained the highest number of votes of the most represented gender shall be removed by a number necessary to ensure compliance with the requirement, and shall be replaced by the first non-elected candidates from the same list of the less represented gender. In the absence of a sufficient number of candidates of the less represented gender in the List that has obtained the highest number of votes, the shareholders' meeting shall appoint the missing Directors according to the majority established by law, ensuring satisfaction of the requirement.
- 11. If only one list is presented, the General Meeting votes on it. If the list obtains the relative majority, the three candidates in consecutive order in the relative section will be elected as regular auditors, and the three candidates in consecutive order in the relative section will be elected as alternate auditors; the Board of Statutory Auditors is chaired by the person ranking first in the section of candidates to this position in the presented listed.

In the event of the death, resignation or end of the term of office of a regular auditor, the alternate auditor elected in first place will take over, provided this replacement ensures a gender balance. Otherwise, the auditor elected in second place will be appointed.

If the Chairman steps down from office, the Statutory Board of Auditors chooses and appoints a new Chairman from its members, who shall remain in office until the first subsequent Shareholders' Meeting, which shall make appointments to make up the numbers of the Board of Statutory Auditors.

- 12. Where no lists exist, the Board of Statutory Auditors and its Chairman are appointed by the Shareholders' Meeting with relative majorities established by law and in compliance with pro tempore laws in force, also concerning gender balance.
- 13. If multiple lists are presented, and in the case of the death, resignation or end of the term of office of a regular auditor, the alternate auditor from the same list elected in first place will take over, provided this replacement ensures a gender balance. Otherwise, the auditor elected in second place will be appointed.

The following procedure is adopted by the Shareholders' Meeting to appoint auditors to make up the numbers of the Board of Statutory Auditors: if auditors elected from the majority list are to be replaced, the appointment takes place with a relative majority vote, without any list restrictions in compliance with pro tempore laws in force, also concerning gender balance; when, instead, auditors from the minority list have to be appointed, appointment is by relative majority vote, selecting candidates from the list in which the auditor to replace was included, or, subordinate to this, candidates of any other minority lists, in compliance with pro tempore laws in force, also concerning gender balance.

If there are no candidates from minority lists, the appointment takes place voting for one or more lists, comprising a number of candidates no greater than the number to be elected, presented before the date of the Shareholders' Meeting, and in compliance with provisions in this article for appointing the Board of Statutory Auditors, without prejudice to the fact that lists by reference shareholders or shareholders related to them, as defined by laws and regulations in force, may not be presented (and if presented will be void). Candidates in the list with the highest number of votes will be elected.

- 14. The Shareholders' determines the fees of auditors, in addition to expenses incurred for carrying out their duties.
- 15. The powers and the duties of the Statutory Auditors are established by law.
- 16. The Board of Statutory Auditors may also be held by teleconference or videoconference, on condition that all participants may be identified and are able to follow the discussion and speak concerning the items on the agenda in real time. The Shareholders' meetings are considered to have taken place where the Chairman and the secretary are located.



ATTACHMENT G

TABLE 3: STRUCTURE OF THE BOARD OF STATUTORY AUDITORS

| Board of Statutory Auditors | | | | | | | | | | | |
|-----------------------------|----------------------------|---------------------|--------------------------------|-----------------------|-----------------------|--------------|--------------------------------|---|------------------------------|--|--|
| Office | Members | Year of birth | Date of first appointment * | In officesince | In office until | List ** | Independence per Civil Code | Participation in Board meetings *** | Number of other appointments | | |
| Chairman | Giovanni Fiori | 16/04/1969 | 20/04/2011 | 28 giugno 2017 | 31 dicembre 2019 | m | Х | 4/4 | 6 | | |
| Regular auditor | Flavia Daunia Minutillo | 24/05/1971 | 20/04/2011 | 28 giugno 2017 | 31 dicembre 2019 | М | Х | 4/4 | 13 | | |
| Regular auditor | Riccardo Perotta | 21/04/1949 | 19/01/1996 | 28 giugno 2017 | 31 dicembre 2019 | М | Х | 3/4 | 10 | | |
| Alternate auditor | Francesca Di Donato | 02/04/1973 | 26/06/2020 | 26 giugno 2020 | 31 dicembre 2022 | m | Х | | | | |
| Alternate auditor | Leonardo Quagliata | 21/10/1953 | 26/06/2020 | 26 giugno 2020 | 31 dicembre 2022 | М | Х | | | | |
| Alternate auditor | Francesca Meneghel | 02/12/1961 | 29/04/2014 | 26 giugno 2020 | 31 dicembre 2022 | М | Х | | | | |
| | | | | OUTGOING AUD | ITORS DURING TH | E REPORTI | NG YEAR | | | | |
| Chairman | Lonardo Mauro | 16/04/1969 | 20/04/2011 | 28 giugno 2017 | 26 giugno 2020 | m | Х | 29/29 | 10 | | |
| Regular auditor | Francesca Meneghel | 02/12/1961 | 29/04/2014 | 28 giugno 2017 | 26 giugno 2020 | М | Х | 28/30 | 9 | | |
| Regular auditor | Ezio Maria Simonelli | 12/02/1958 | 29/04/2014 | 28 giugno 2017 | 26 giugno 2020 | М | Х | 26/31 | 23 | | |
| Alternate auditor | Sarubbi Stefano | 06/12/1965 | 28/06/2017 | 28 giugno 2017 | 26 giugno 2020 | m | Х | | | | |
| Number of me | etings held durin | g the reporting y | ear: 33 | | | | | | | | |
| Indicate the q | uorum required f | or the presentation | on of lists by mino | rities for the appoir | ntment of one or more | members (pui | rsuant to Art. 148-ter of | the TUF): 1% (*) | | | |

NOTES

NOTES

** The date of the first appointment of each statutory auditor means the date when the statutory auditor was appointed for the first time (in absolute terms) to the Board of Statutory Auditors of the issuer.

** This column shows the list from where each auditor was taken (*M*: majority list: *m*: minority list).

(*) This column shows the participation of statutory auditors in meetings of the Board of Statutory Auditors (indicate the number of meetings attended compared to the total number of those which they could have attended).

***This column shows the number of offices as Director or statutory auditor held by the person concerned pursuant to Art. 148 bis of the TUF.

(*) Shareholding applicable to the Company for presentation of lists by minorities as per Consob Resolution No. 19856/2017



ATTACHMENT H

PERSONAL AND PROFESSIONAL PROFILES OF THE BOARD OF STATUTORY AUDITORS

GIOVANNI FIORI - Born in Padua on 15 December 1961. Graduated in Economics and Commerce at the Luiss Guido Carli University of Rome - He has been enrolled on the Register of Chartered Accountants since 1988 and on the Register of Auditors since 1995. He has been Full Professor of Business Economics at the LUISS Guido Carli University since 2000. Founding partner of Fiori & Associati, he carries out consultancy activities in the field of corporate restructuring, M&A and forensic accounting. He is Chairman of the Board of Directors of Elettra 1938 S.p.A. and of the CFI (Italian Railway Company) S.p.A.. He is Chairman of the Board of Statutory Auditors of Mediaset S.p.A., Saipem S.p.A., Luxottica S.p.A., Italo Treno S.p.A. and Astaldi S.p.A.

FLAVIA DAUNIA MINUTILLO - Born in Milan on 24 May 1971, she graduated in Economics and Commerce in 1995 and is a Chartered Accountant and Statutory Auditor and a licensed Professional Mediator. Passionate about governance, from 1998 to date she has held the position of Statutory Auditor and Chairman of the Board of Statutory Auditors in banks, listed companies, securitisation companies, trust companies, financial companies, factoring companies, SIMs and AMCs, holding companies, as well as real estate, industrial, service and commercial companies. In particular, she has been Chairman of the Board of Statutory Auditors of Generali Real Estate SGR since 2015; Regular auditor of the listed Banca Generali S.p.A., the Fondo Strategico Italiano Investimenti S.p.A., the listed Mondadori S.p.A. and Rizzoli Education S.p.A..

RICCARDO PEROTTA - Born in Milan on 21 April 1949. He was awarded a degree in Economics and Business from Luigi Bocconi University, Milan. He has been a certified public accountant since 1975 and a registered auditor since 1995. He is Senior Professor at Bocconi University, where he is responsible for teaching about financial statements and extraordinary management operations, for students in the first year of the two-year CLELI specialist degree. He works as a freelancer as a chartered accountant and managing partner of Perotta & Partners. He has participated as a speaker at numerous conferences on extraordinary transactions and corporate governance. He has held positions of Director and Statutory Auditor in numerous listed companies including El Towers, Eni, Fiat, Mediolanum, Parmalat, Prada, Saipem and Snam Rete Gas. He currently holds the position of Chairman of the Board of Statutory Auditors in AGC Biologics, Cassa Lombarda, Creset, Fire, Fire Group, FSI and Saipem Offshore Construction and the position of Regular Auditor in Boing, International Energy Services, Mediaset and Servizi Energia Italia.



ATTACHMENT I

Diversity Policy of the Board of Statutory Auditors of Mediaset S.p.A.

This Policy is adopted by the Board of Directors of Mediaset S.p.A. (hereinafter the "Board" and the "Company"), in compliance with the laws on sustainability (the "Board of Statutory Auditors' Diversity Policy"). More specifically, the Board of Statutory Auditors' Diversity Policy has been adopted in implementation of the provisions of art. 123-bis, paragraph 2, letter d-bis) of Legislative Decree No. 58 of 24 February 1998 ("TUF").

The Board of Statutory Auditors and the Governance and Appointments Committee were involved in the adoption of the diversity policy of the Board of Statutory Auditors, which expressed a preliminary favourable opinion on the Policy to the Board.

Purpose of the policy and elements of diversity

The purpose of the Board of Statutory Auditors' Diversity Policy is to identify the elements of diversity necessary to ensure that the statutory auditors contribute to the decisions of the body with different and qualified points of view and is therefore intended to indicate the experiences and skills of the statutory auditors that are considered functional to achieving an optimal composition of the Board of Statutory Auditors.

The Board recommends that the Board of Statutory Auditors includes a set of different and complementary expertise and experiences. As the Board of Statutory Auditors is composed of three regular auditors (and three alternate auditors), one of whom was elected by the minority shareholders, the Board identified the following elements of diversity:

(i) an adequate level of experience and knowledge regarding the market in which the Company operates, the governance system, the accounting and financial analysis and the regulatory framework, or several years' experience with listed companies;

(ii) gender diversity so that at least 2/5 of the Regular Auditors on the Board are of the less represented gender, to ensure the Company can benefit from the different points of view and experiences that gender diversity provides;

(iii) different length of service to balance the need for control continuity and renewal and to benefit from the different points of view and experiences that characterise the greater or lesser length of service.

Implementation of the Policy

In accordance with the Shareholders' prerogatives in the designation and appointment of the members of the Board of Statutory Auditors, upon renewal of the body, the outgoing Board of Statutory Auditors express their view on the composition of the body, in keeping with this policy. This view is reflected in the Board of Statutory Auditors' report to the shareholders in order to disclose the diversity criteria and objectives set out in the Diversity Policy of the Board of Statutory Auditors.

Monitoring the implementation of the Policy and its updating

The Board, with the support of the Board of Statutory Auditors and the Governance and Appointments Committee, is responsible for monitoring the results deriving from the implementation of this Policy and updating it.

The results deriving from the implementation of this Policy will be provided in the report on corporate governance and ownership structure envisaged by Art. 123-bis of the Consolidated Law on Finance.

For the Board of Directors
The Chairman